

# NAWCC Board of Directors Meeting

December 8-9, 2006

NAWCC Headquarters  
Columbia, Pennsylvania

## *Minutes*

Upon due notice, had and received, the Board of Directors of the National Association of Watch and Clock Collectors, Inc. met on December 8-9, 2006 at the NAWCC Headquarters, Columbia, Pennsylvania.

### **Board Members Present for all or part of the meeting:**

Frank A. Del Greco	Chair
Philip C. Gregory	Vice Chair and Acting Executive Director
Judy Draucker	Secretary
Peter Klein	Treasurer
Bruce S. Bazelon	Director
William R. Bryan	Director
C. David Collard	Director
Craig H. Grosby	Director
John S. Hubby	Director
Gary Landis	Director
Thomas W. McIntyre	Director
Joanne S. Orr	Director
Myron J. Mintz	Legal Counsel
J. Steven Humphrey	Executive Director ( <i>effective January 1, 2007</i> )

### **Guests Present for all or part of the meeting:**

Roger Gendron	Member, Library Collections Committee
Fortunat Mueller-Maerki	Member, Library Collections Committee

### **Call to Order**

With a quorum established, Chair Frank A. Del Greco called the meeting of the Board of Directors of the National Association of Watch and Clock Collectors, Inc. to order at 8:35 a.m. The Chair welcomed those present. Introductions were made individually by Members of the Board and guests present.

Chair Del Greco reviewed the agenda and set the procedures for the meeting. He further stated that guests would have the opportunity to speak to the Board at the end of the meeting.

Chair Del Greco presented an NAWCC Gold Certificate of Appreciation to Fortunat Mueller-Maerki for his assistance with the efforts of the Search Committee for an Executive Director.

**Executive Director's Report: Gregory and Humphrey**

Acting Executive Director Gregory gave an update on Headquarters activities. Mr. Humphrey provided a synopsis of initial impressions of the Association and Headquarters operations.

**Treasurer's Report: Klein**

Treasurer Klein gave a report on the financial condition of the Association, including the financial condition of the various investment accounts. Mr. Klein noted that he has requested that the Finance Committee review the investment policy for Endowment funds in order to determine a long range asset allocation plan to increase investment return.

A recess was called at 10:30 a.m.

The meeting reconvened at 10:45 a.m.

Acting Executive Director Gregory led a discussion on year-to-date financial results compared to budget projections.

**MOTION:** Made by Vice Chair Gregory, seconded by Director Bazelon: That the proposed NAWCC budget for FY08 of \$2,253,000, with a direct salary cap not including fringes or benefits of \$1,053,000 be approved. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

A recess was called at 12:15 p.m.

The meeting reconvened at 12:30 p.m.

**MOTION:** Made by Director Grosby, seconded by Director Landis: Resolved, notwithstanding anything to the contrary, effective December 2006, Staff compensation may be adjusted by the Acting Executive Director in accordance with the approved budget. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

**MOTION:** Made by Director Hubby, seconded by Director McIntyre: That the Board approve an updated procedure to manage complaints arising from implementation of the NAWCC Member Code of Ethical Conduct, as attached hereto, with immediate effect. The procedure is attached as Addendum A to these minutes. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

**MOTION:** Made by Director Hubby, seconded by Director Landis: That the Board approve and cause to be implemented a NAWCC Member Code of Ethical Conduct, as described below, said Code to enter into effect on a provisional basis from January 1, 2007 following electronic notice given via the NAWCC\_NEWS, and on a permanent basis from April 1, 2007 following notice and distribution of the complete Code duly given to all members in the February 2007

issues of the NAWCC Bulletin and MART. The Code is attached as Addendum B to these minutes. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

**MOTION:** Made by Director Hubby, seconded by Director Landis: That ARTICLE XI Section 1 of the Standing Rules be amended to read as follows:

**Section 1. Codes of Ethical Conduct (Amended December 8, 2006)**

Codes of Ethical Conduct have been developed and are incorporated by reference in these Standing Rules, covering the ethics, conduct, and behavior expected of the institution, its governing body, employees, Members, and volunteers. All current Codes are available at <http://www.nawcc.org/headquarters/members/docs.htm>. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

A recess was called at 1:55 p.m.

The meeting was reconvened at 2:05 p.m.

Chair Del Greco called an Executive Session at 2:05 p.m. for the purposes of discussing management issues concerning the Museum and the School of Horology.

The meeting was reconvened at 3:50 p.m. Chair Del Greco reported that no actions were taken in the Executive Session and that two motions would follow.

**MOTION:** Made by Vice Chair Gregory, seconded by Director Bryan: That the plan regarding the incorporation of a Museum Director into Headquarters Staff be implemented by the Acting Executive Director in December, 2006. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

**MOTION:** Made by Vice Chair Gregory, seconded by Director Hubby: That the School of Horology plan be implemented by the Acting Executive Director in December, 2006. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

A recess was called at 4:00 p.m. Chair Del Greco announced that the meeting would be reconvened on Saturday, December 9, 2006.

An informal session, facilitated by Joe Geiger, Executive Director of the Pennsylvania Association of Non-Profit Organizations, was held to discuss various strategies regarding Association matters.

The meeting was reconvened on Saturday, December 9, 2006, at 11:45 a.m.

**MOTION:** Made by Director Hubby, seconded by Director Bryan: Resolved, that the 2009 NAWCC National Convention be held in Grand Rapids, Michigan, on June 10-13, 2009. Motion approved. Voting yea: Bazelon, Bryan, Collard, Draucker, Gregory, Hubby, McIntyre, Orr. Voting nay: Grosby, Klein, Landis.

**MOTION:** Made by Director Hubby, seconded by Treasurer Klein: Resolved, pending legal review and amendment thereto as may be required, the Chair is authorized to sign the necessary hotel and convention center contracts for the 2009 National Convention on behalf of NAWCC, Inc. Motion approved. Voting yea: Bazelon, Bryan, Collard, Draucker, Gregory, Grosby, Hubby, McIntyre, Orr. Voting nay: Landis. Abstain: Klein.

**MOTION:** Made by Director Hubby, seconded by Vice Chair Gregory: That the proposed budget for the 2009 NAWCC National Convention be returned to the NAWCC Convention Committee for general review and restatement of contingency and surplus items; the Board to be represented by Craig Grosby for purposes of the review. Motion approved. Voting yea: Bazelon, Collard, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre. Voting nay: Bryan, Orr.

A recess was called at 1:50 p.m.

The meeting was reconvened at 2:05 p.m.

Director McIntyre made a presentation on recommended computer software.

A recess was called at 3:20 p.m.

The meeting was reconvened at 3:30 p.m.

**MOTION:** Made by Director Collard, seconded by Treasurer Klein: That the Board authorize the Acting Executive Director or Executive Director to spend not to exceed \$100,000 of funds to acquire modern software packages with the following features: accounting, membership and registration, donations and fundraising, and electronic orders, communities and events. These costs shall include installation and training. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

**MOTION:** Made by Secretary Draucker, seconded by Director Landis: To suspend the rules for untimely submission of agenda items in order to consider a motion regarding the Ressler Mill Foundation. Motion approved by greater than a two-thirds (2/3) majority vote of the Board. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

**MOTION:** Made by Secretary Draucker, seconded by Director Landis: Resolved, the Board of Directors of the National Association of Watch and Clock Collectors, Inc. supports the application to the Ressler Mill Foundation for partial funding of the new education initiative, *The Human Faces of Time*, at the National Watch and Clock Museum. Motion approved. Voting yea: Bazelon, Bryan, Collard, Del Greco, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

Acting Executive Director Gregory led a discussion on the Annual Business Plan, the Strategic Plan and operational priorities for FY 2008.

**MOTION:** Made by Director Hubby, seconded by Director Landis: That the Lifetime Membership program fees be restructured as follows, to be effective from February 1, 2007:

Regular Lifetime Member

Under Age 40 \$3,000.00

Age 40 and over \$2,000.00

Associate Lifetime Member fees to be one-half (1/2) of Regular Lifetime Member fees.

Motion approved. Voting yea: Bazelon, Bryan, Collard, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: None.

Ward Francillon Time Symposium Committee Chair Draucker reported on scheduled future Symposiums and announced possible additional subjects and locations.

**MOTION:** Made by Director Hubby, seconded by Director Collard: Resolved, that the Greater St. Louis Regional be authorized to conduct an experiment to evaluate the concept of public entry on the second and third days of their Regional Convention scheduled for May 25-27, 2007 at the St. Charles Convention Center, St. Charles, MO. Further, that this experiment be based on a proposal submitted to the Board and attached herewith, in which the normal rules for admittance under Article XV Section 6(c) of the Standing Rules will apply on the first day (May 25) and part day on the second day (May 26) but be suspended to permit entry of non-members for the activities scheduled for the balance of the second day (May 26) and the full third day (May 27); said proposal requiring a report of attendance, financial information including public day net revenue to be shared with NAWCC, and other operational matters for both private and public days to be submitted to the Board within 60 days following the event. The proposal is attached as Addendum C to these minutes. Motion approved having received greater than a two-thirds (2/3) majority vote of the Board. Voting yea: Bazelon, Collard, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: Bryan.

Chair Del Greco commented on the need for guidance documents for Committee Chairs; the 2007 election and appointment of Board Members and the election of officers for the 2007-2009 term; and policy making guidelines.

A recess was called at 7:00 p.m.

The meeting was reconvened at 7:05 p.m.

Director Orr requested an Executive Session for the purpose of discussing procedural matters. An Executive Session was called at 7:05 p.m.

The meeting was reconvened at 7:25 p.m. Chair Del Greco announced that no actions were taken in the Executive Session.

Chair Del Greco announced that the next physical meeting of the Board is tentatively scheduled for June 5-6, 2007, in Chattanooga, Tennessee.

**MOTION TO ADJOURN:** Made by Director Hubby, Seconded by Director Grosby. Motion approved. Voting yea: Bazelon, Bryan, Collard, Draucker, Gregory, Grosby, Hubby, Klein, Landis, McIntyre, Orr. Voting nay: none.

The meeting was adjourned at 7:35 p.m.

Respectfully submitted,

Judy Draucker  
Secretary

Attachments (3)

Note: An informal session was held to receive comments from the audience. The following members made comments: Roger Gendron, Fortunat Mueller-Maerki.



## *Addendum B to Draft Minutes of 12/08-09/06*

Dear Member,

Ref: Member Code of Ethical Conduct

The Board of Directors has adopted a **Member Code of Ethical Conduct**, a copy of which is attached to this message. This Code has been developed to provide a clear set of guidelines for ethical personal conduct in your daily horological pursuits, whether in business, attendance at NAWCC sponsored meetings and events, in personal contact with any member or non-member, or in correspondence or dialogue in any venue whether public or within the NAWCC.

What is the difference between ethics and conduct? **Ethics** involves your personal beliefs. It relates to how you feel about interacting in society, whether or not society generally agrees with you. **Conduct**, however, describes your actual interactions in society. The NAWCC cannot regulate your ethics; however, by this Code it defines what is acceptable conduct.

This Code applies to you and every other NAWCC member. Each of us represents the NAWCC when we say we are a member, and it is important that we all understand there are always consequences for our actions, both good and bad. We trust that this Code will assist you to ensure that those consequences are good.

Thank you for your attention. Should you have any question regarding any point of the Code, please contact a member of the Board for clarification or explanation.

Board of Directors, NAWCC



# *Addendum B to Draft Minutes of 12/08-09/06*

## NATIONAL ASSOCIATION OF WATCH AND CLOCK COLLECTORS, INC.

### MEMBER CODE OF ETHICAL CONDUCT

Adopted December 8, 2006

#### **PREFACE**

On joining or renewing membership with the NAWCC, every member undertakes an obligation to uphold its purposes and to conduct oneself in an exemplary manner in the horological community. Acceptance and continuation of membership shall be conditional upon acceptance and adherence to the Articles of Incorporation, Bylaws, and Standing Rules of the NAWCC as may be amended from time to time, and this Member Code of Ethical Conduct (hereinafter known as the Code).

Every member is bound to adhere to the Code, that the Board of Directors (Board) has adopted to establish the standards for ethical conduct for NAWCC member activities related to horology. The Code is founded on the principles of honesty, integrity, fairness, respect, courtesy and trust in interpersonal relationships, business transactions, publication of horological works, and interface with the public. It is intended for the Code to be recognized as a standard for the organized horological community.

#### **MEMBER RESPONSIBILITIES**

##### **A. General Conduct**

1. Members shall conduct themselves in a way that brings no reproach or discredit to the NAWCC, any NAWCC Chapter, any other NAWCC member, any member of the public, or to themselves and in so doing shall abide by federal, state and local laws in the pursuit of their horological interests.
2. Members shall show respect to every individual for all opinions regardless of their nature, and not engage in personal attacks of any kind against any other person or organization in any public forum, newsletter, internal NAWCC forum, chapter meeting, regional or national event, documentation or publication. For example, it is acceptable to debate issues and philosophies, but not the character of people or entities.
3. Members shall support the collection and preservation of horological items and knowledge, not engage in activities that encourage the loss of these to posterity, and shall take reasonable and proper care of all horological items in their possession.
4. Membership in the NAWCC does not constitute any representation or warranty by the NAWCC to such member or any other person. Members may use the NAWCC logo or name in a manner that reflects their status as a member, such as "Member, NAWCC". However, no NAWCC logo or name may be used for personal or monetary gain in any way.
5. Members shall report unethical conduct and violations of this Code to the NAWCC Ethics Committee as directed in Section D, Complaint Procedure.
6. Members shall not allow others to use their badge or membership identification in any way, including but not limited to entrance to any NAWCC activity.

## *Addendum B to Draft Minutes of 12/08-09/06*

### **B. Business Transactions**

1. Members shall conduct all business transactions in an open, honest, and transparent manner, shall properly identify themselves, and shall:
  - a. Provide the buyer with all known information regarding any item offered for sale, trade or other purpose, clearly stating its condition and provenance and clearly identifying all known or suspected alterations, substitutions, or reproduction items;
  - b. Refuse to buy, trade, or sell horological items for which the ownership is questionable. Information on suspected stolen items shall be reported promptly to the proper law enforcement authorities;
  - c. Provide a reasonable period of unconditional return in “as received condition” for all transactions when the buyer cannot personally inspect the item before the sale, with the buyer paying postage and insurance.
2. Members are prohibited from:
  - a. Misrepresenting any form of payment for goods purchased, failing to pay for items sold in good faith, or otherwise defrauding any other member, non-member, or entity;
  - b. Manufacturing and/or selling a **counterfeit** item as an original. The sale of such items being a criminal offense under Federal law, their presence for sale will not be tolerated at any NAWCC function;
  - c. Knowingly participate in any way in the advertisement, sale or trade of any horological items using deceptive practices such as false or misleading claims of scarcity, age, value, condition, investment potential, and misrepresentation of a sale when in fact no change of ownership occurred;
  - d. Knowingly selling, producing, or advertising reproduction or replica items in any form unless such items are clearly identified as reproductions or replicas for the sale at hand, as well as any future sales;
  - e. Representing themselves as appraisers that are authorized, certified, or licensed by the NAWCC.
3. Members shall agree to read, understand, and abide by the Mart and Auction rules for all official NAWCC functions.
4. When entrusted to repair horological items, members shall make a good faith effort to notify the owner of all work to be performed or parts requiring repair or replacement prior to starting work on the item.
5. Only persons or members who have been officially verified by the NAWCC School of Horology regarding their watchmaking and/or clockmaking skills may represent themselves or their businesses in any way that implies the NAWCC has approved, sanctioned or otherwise certified their expertise and skills. However, the NAWCC provides NO warranty for goods and/or services offered by such persons or members. Further, participation in NAWCC Field Suitcase Workshops does NOT provide any degree of verification or certification.

### **B. Publications**

1. Members preparing scholarly works, articles or other material for publication shall

## ***Addendum B to Draft Minutes of 12/08-09/06***

clearly document all source material and shall not engage in plagiarism. It is the responsibility of the author to correct errors in published articles. Such errors shall be corrected in future publications.

2. Should an author desire to use Copyrighted source material, it is his responsibility to secure permission for such use from the Copyright owner, warrant to NAWCC that such permission has been granted and that the proper form has been used in the credit line.
3. Members who hold positions of governance or authority in the NAWCC shall not receive any special consideration regarding publication of materials they may author.

### **D. Complaint Procedure**

1. Complaints can be initiated between members or by non-members against members. Complaints against non-members must be taken to civil authorities.
2. All complaints shall be initiated by a signed original statement submitted to the Chair of the NAWCC Ethics Committee c/o NAWCC, Inc., 514 Poplar Street, Columbia, PA 17512-2130. Registered mail, return receipt requested is strongly recommended. Complaints submitted by E-mail, phone, fax, etc. will not be considered.
3. After reviewing a complaint the Ethics Committee may decline action if it considers the complaint unwarranted. In this case, an appeal can be made to the Board. All decisions of the Board are final.
4. Members agree that when deemed appropriate by the Ethics Committee, disputes may be resolved by binding arbitration.
5. The Board or its designees may temporarily impose penalties for obvious and/or flagrant violations of the Code during the time that the complaint process is underway.

### **BOARD OF DIRECTORS RESPONSIBILITIES**

#### **Member and Public Education, Code Maintenance, and Enforcement**

- A.** By approval of this Code, the Board directs the Executive Director to ensure that:
1. All new members will receive a copy of the current Code in their membership package.
  2. The Code is prominently linked in the home page of the NAWCC web site, and is published at least annually in an NAWCC publication available to all members.
  3. All policies and procedures pertaining to the Code are easily accessible to all members and the general public, through electronic means and by mail.
- B.** The Board shall ensure that the Code and all associated policies and procedures are reviewed at least annually for the purpose of maintaining its relevance to the Association and its members.
- C.** The Board shall approve policies and procedures to ensure that:
1. A structure and procedures are in place to receive and address complaints at all levels and venues.

All complaints that may be registered receive prompt, fair, and unbiased handling.

# *Addendum A to Draft Minutes of 12/08-09/06*

## COMPLAINT HANDLING PROCEDURE FOR MEMBER CODE

This official procedure is to be used for all complaints regarding alleged violations of the Member Code of Ethical Conduct (the Code). All complaints lodged following this procedure shall be promptly considered and receive full due process, with resolution to be handled as described herein.

1. Complaints can be initiated between Members or by non-members against Members.
2. The General Chairman and/or Mart Chairman has first responsibility to resolve all complaints initiated at Chapter, Regional, or National Marts. If a complaint cannot be resolved within 30 days it is to be forwarded to the Ethics Committee Chair for resolution as per Item 4.
3. Complaints initiated on any NAWCC Internet venue are first to be resolved in accordance with the complaint procedure for each such venue, said procedure(s) to be clearly posted thereon. If a complaint cannot be resolved within 30 days is it to be forwarded to the Ethics Committee Chair for resolution as noted in Item 4.
4. All complaints sent to the attention of the Ethics Committee Chair as directed above must be hard copy signed original documents. Complaints submitted by E-mail, phone, fax, etc. will not be considered. The mailing address for such complaints is:

NAWCC, Inc.  
Attention: Chair, Ethics Committee  
514 Poplar Street  
Columbia, PA 17512

It is recommended but not a requirement that complaints be sent to this address by Certified Mail, Return Receipt Requested.

5. After reviewing a complaint the Ethics Committee may decline action if it considers the complaint unwarranted. In this case, an appeal can be made in writing to the NAWCC Board of Directors. All decisions of the Board are final.
6. Members agree that when deemed appropriate by the Ethics Committee, disputes may be resolved by binding arbitration.
7. Penalties for confirmed violations of the Code shall be strictly subject to due process and commensurate with the seriousness of the incident. These can be from temporary suspension or loss of specific Membership privileges up to and including expulsion from the NAWCC as provided in the Bylaws and Standing Rules.
8. The Ethics Committee Chair is authorized to implement temporary penalties for periods up to six months pending resolution of complaints and seriousness of the alleged offense. Such penalties include but are not limited to:
  - Prohibition of entry to one or more NAWCC Regional or National events
  - Loss of advertising privileges in the NAWCC MART

In all instances where Board approval is required for a penalty recommended by the Ethics Committee, such cases shall only be heard in physical meetings of the Board in executive session. Further, the Member will be timely notified and shall be invited to appear in person to represent himself before the Board for the hearing of his case. As noted in Item 5, all decisions of the Board are final.

# *Addendum C to Draft Minutes of 12/08-09/06*

GREATER ST. LOUIS REGIONAL PUBLIC ENTRY PROPOSAL

From David Warner, Chair of the Greater St. Louis Regional

To The Board of The NAWCC:

Re: Open to the Public at the 2007 May 25,26,27 Greater St. Louis Regional.

We of The Greater St. Louis Regional Inc., are compelled by agreement and in order to have the 2007 Greater St. Louis Regional at the St. Charles Convention Center, must open our doors to the public to our Mart of 2007 in order to increase the ever-weakening table holder room nights.

Like it or not, if NAWCC CONVENTIONS of this type are to survive then the table holders must have incentives for their travels and expenses for all nights stayed. The Hotel Properties must see worthwhile business from our table holder room nights so that they will always welcome our groups as the first viable business to their client list and goals . . . it's their property and there is much other competing convention business we are up against! This agreement is the only basis we found to gain the interest of The St. Charles Convention and Visitors Bureau, The Convention Center Management Company, and the adjacent Embassy Suites Hotel at St. Charles, Mo. We must build to as high as possible our group room nights in order to afford the only property large enough and accessible enough for our Regional in this geographic area. If we cannot garner NAWCC's endorsement, to be open to the public, we will cancel our contracts, and our Regional which has been a tradition in St. Louis, Mo. for over 30 years. Our situation is such that the meeting area afforded to us gratis in 2006, and all previous years, will now have a hefty cost of \$6,300.00 plus table and setup expenses and security. This has never been a cost we have endured because of the previous history for our room night record by our members staying at the host hotels being strong enough to give us free meeting space.

We have seen our hotel room nights diminish from over 400 to teetering between 125 and 150. The table holders SOLELY have afforded our regional 213-350 tables, very nice, secure, clean and accessible 15-16000 sq ft rooms by taking rooms at the host hotel. In order for us to survive and to fulfill minimum requirements to the Host Hotel, The City of St. Charles, and the Management Company to gain new members, we must keep the interest of our table holders so that they would stay over Saturday night and into Sunday. Our geographical locale provides for a heavily weighted religious populace that would not be available by just opening Sunday for the public. That is why we will have an entire day on Friday and until 10:30 A.M. on Saturday for the NAWCC members ONLY! It is after many years of canvassing our members and discussing this option which we found most were eager to try. We have only the Embassy Suites at the St. Charles Convention Center in St. Charles, Mo. which is interested in our group.

**Although we have signed contracts with the Hotel and the convention management company without the NAWCC endorsement to open to the public to bring in more attendees, and hopefully more new members to NAWCC, and more hotel room nights, we will be forced to cancel our 2007 Regional if such is not obtained. Concessions have been made by the Embassy Suites Hotel, The St. Charles Convention and Visitors Bureau, and the Management Company to retain us and give us one more show date. All this is predicated on the concept that NAWCC will endorse our "open to the public"**

## ***Addendum C to Draft Minutes of 12/08-09/06***

**policy as stated herein to bring in more than just 150 room nights. We must become a competitive force in the convention business or 2006 will have been our last Regional.**

The Hyatt at Union Station - the only other location with the appropriate size ballrooms in our area - is no longer interested in our returning as they have found stronger and more competitive groups in which to rent their space. We must maintain a NAWCC Convention presence in the St. Louis area and we are all willing to attempt and develop this last untried means to do so. The numbers speak for themselves and it is the table holders that are far in the majority that maintain the presence of the NAWCC wherever a convention is held. They afford the NAWCC the space and time to have educational lectures and demonstrations open to all and without these table holders - many of which travel from far off cities and states and a few from other countries - we would not be able to have these wonderful events! If one compares the number of total members attending any of the MART's to the members attending the educational lectures and demonstrations at same, it is clear to see that the majority attend the MART's only, hence the need to keep the table holders - which are principal to the hotel room night numbers - up as high as possible to be able to have such rich and rewarding programs at these Regionals for the minority that have interest beyond the MART rooms.

The Greater St.Louis Regional  
Proposal for Public Admittance to the 2007 Regional

### **PREMISES**

The 2007 Greater St. Louis Regional will be held May 25th , 26th , and 27th on Friday and Saturday-Sunday. These dates are firm since the contract for the Convention Center is signed and dates are pre-approved by the NAWCC. Proposals and rationale follow below.

The first day (Friday) will be NAWCC members only, with NAWCC policies for non-member admittance enforced. Registration fees will cover entry for both this day and Saturday and Sunday (public day), applying rules effectively the same as shown in the AZ Sunshine Regional proposal rules and fees for purchase of tables, regular entry, etc.

The second (after an hour and a half members only session second day only ending at 10:30 am) and third days will be open to the public and to NAWCC members, according to the proposal outlined below.

### **Public Admittance Proposal**

Admission on the Member-Only day:

- 1) Allow any member of NAWCC into the Mart, beginning at 9:00 am (our normal opening time) and ending at 6:00 pm.
- 2) Allow any member of the public or NAWCC to attend lecture(s) scheduled during Mart hours.
- 3) Allow any member of the public or NAWCC to attend the display beginning at 9:00 am and ending at 6:00 pm.
- 4) All non-member attendees under NAWCC authorized entry programs shall receive a NAWCC application leaflet and information on Missouri Chapters, including where and when they meet.

## *Addendum C to Draft Minutes of 12/08-09/06*

Admission to the Public Day Mart (starting 10:30 am Saturday May 26, continuing Sunday May 27:

Any member of the public or NAWCC member not previously registered will pay \$3.00 per adult (18 or older). Minor children allowed in free. These non-member attendees will also receive a NAWCC application leaflet and Missouri chapter information.

Rationale:

\$3.00 entry fee per adult is based on competitive actual admission at Train Collectors of America and Annual St. Louis Mineral and Gem Society's Mineral 2006 Show. This is the rate they have charged in past years for non-members. The \$3.00 per adult fee is in line with other St. Louis non-for-profit organizations and has been a successful admission cost for several years. The purpose of course is to open the doors to the Public after a first day for members only to garner new members and promote NAWCC to the general public.

Publicity

For NAWCC members:

- 1) 2005-2006 Greater St. Louis Regional table holders will be contacted by mail as soon as NAWCC approval is received, notifying them of the proposal and asking for their cooperation in remaining fully operational until closing and comments.
- 2) We will distribute 2007 Greater St. Louis Regional registration forms at as many of the NAWCC Regionals as possible occurring prior to our Regional.

For the public:

A program of the same type as proposed by the GLAR and Sunshine Regionals for their public day will be carried out, in addition to working the St. Charles Convention and Visitors Bureau to use their capabilities.