

## **Chapter Growth Idea**

- 1) New NAWCC Member joins
  - a) Member Services assigns the new member to a chapter in area with one year free dues.
  - b) MS informs the new member of the chapter name and number along with the location and person to contact
  - c) MS emails the chapter secretary with copy to chapter president the new member's name, address, phone # & email
  - d) The chapter secretary mails a welcome letter to the new member giving details of chapter meetings, etc.
  - e) MS enters the new member to the chapter's membership list
  - f) Chapter enters the new member to their list and starts sending newsletter and chapter activity notices
  - g) Chapter secretary sends the new member a special notice or phone call just before the next meeting
- 2) New Member's First Chapter Meeting
  - a) New Member is greeted by person at sign-in desk
  - b) The greeter determines the new member's horological interest
  - c) The greeter introduces the new member to several members
  - d) The new member is assigned to a mentor by the president
- 3) If after a couple of meetings, the new member has not attended a meeting, the chapter secretary or president contacts the new member by phone encouraging him/her to attend.
- 4) To get this plan started Membership Committee would need to coordinate this with Member Services and Chapter Relations Committee to coordinate with the Chapters.