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NAWCC BOD:

Attached is the backup material for the Education Task Force. I will be making a formal presentation at the board meeting in December. Please review the material so that we can have a healthy discussion at this meeting.

As you know, I've spent the last six months gathering data and putting together this presentation. I traveled to headquarters and meet with Katie Knaub the Director of Education to discuss her role with this task force. She agreed to serve and be a contributor to this group. I traveled to Dallas, and Grand Rapids to meet with chapters to discuss education and what role the NAWCC can play in chapter education. I also went to the Midwest Regional and meet with attendees from all over the country. It was clear to me with limited resources that we needed to put together a survey so that we could identify and measure how we perform within the education process.

I think you will find some very interesting data has been collected. From what I see, we do a good job providing educational opportunities for our members but more needs to be done if we want to increase membership and attendance at conventions. I will be collecting data until the end of the year.

Sincerely,

Mike

NAWCC EDUCATION  
Task Force

Task Force Members

Ed Buc

Mike Dempsey

David Dunn

Katie Knaub

NAWCC Educational Opportunities

1. School of Horology
2. Field Suitcase Program
3. Workshops – National / Regional Conventions - Columbia
4. Lectures - National / Regional Conventions – Library - Museum
5. Time Symposium
6. Message Board
7. Museum
8. Library
9. Speakers Bureau
10. Children's / Teachers Programs
11. NAWCC Chapters
12. Bulletin / Mart Publications

Education Survey

The Survey

Specific Target Groups.

1. Mail To Random NAWCC Members
2. Message Board
3. Field Suitcase Students

4. Workshop Students

5. School Of Horology Students

- ▣ General Information
- ▣ Message Board
- ▣ Chapter Education
- ▣ Library
- ▣ NAWCC School of Horology
- ▣ Field Suitcase Program
- ▣ National Convention
- ▣ Regional Conventions
- ▣ Museum
- ▣ NAWCC Ward Francillon Time Symposium
- ▣ Changing How We Educate
- ▣ Recommendations For Increasing Today's Educational Opportunities
- ▣ Establishing a New Education Hierarchy
- ▣ Proposed Hierarchy
- ▣ Functional Chart - Director of Education
- ▣ Non Professional Education  
Columbia Facilities
- ▣ Non Professional Education Columbia Facilities
- ▣ EDUCATION COMMITTEE
- ▣ Functional Chart – Education Committee
- ▣ EDUCATION ADVISORY COMMITTEE
- ▣ The Scope of the Education Advisory Committee

- ▣ Specific Target Areas
- ▣ FSW on-line / DVD courses
- ▣ National and Regional Lectures /Workshops
- ▣ Chapter education programs
- ▣ Internet based “Self Help” videos
- ▣ Research
- ▣ National / Regional Workshops
- ▣ Education Handbook
- ▣ Message Board
- ▣ FSW on-line / DVD courses
- ▣ Time Only Movement and put together a series of videos on repairing it.
  - Remove movement from the case
  - Disassemble
  - Clean
  - Repair
  - Reassemble
  - Time
  - Reinstall in the case
  - Education Handbook
- ▣ It will be a “road map” for members to explore the education that the NAWCC offers.
- ▣ It will contain information on:
  - The School of Horology
  - Field Suitcase Program
  - The Time Symposium
  - Workshops

- National and Regional Lectures
- Message Board
- ▣ The message board should be the driving force for today's education. This will facilitate our members to feel connected with the NAWCC.
  - Videos
  - Live video feeds
  - Classes
  - Joint research activities
  - Feature articles from the Bulletin



## How Are We Doing?

Please take a few minutes to fill out this survey on education in the NAWCC. The Education Task Force welcomes your feedback and your answers will be kept confidential. Thank you for your participation.

### General Information

**In general, how do we do at providing educational opportunities for our membership?**

- Outstanding       Good       Poor

**How would you rate your participation in the NAWCC education system?**

- Quite a bit       Sometimes       Seldom       Not at all

**How often have you used the educational resources that the NAWCC provides in the last year?**

- Zero       1 to 5       More than 6

### Message Board

**How often do you visit the message board per month?**

- Less than 10 times       10 or more times

**Are you happy with the content of the message board?**

- Yes       No

**How easy is it for you to use the message board?**

- Very easy                                     Very difficult



**How many times do you post on the message board looking for help or advice per month?**

- 0 times       1 to 3 Times       4 to 6 Times       More

**Has the quality of the posted material been helpful?**

- Outstanding                   Very good             Terrible

**Would you be interested in seeing short videos on repair, restoration, or collecting on the message board?**

- Yes       No

### NAWCC Chapter Education

**How would you rate the education resources at your local chapter meeting?**

- Very good                               None

**How long should educational programs last at a chapter meeting?**

- 0 to 5 minutes       5 to 20 minutes       20 to 40 minutes

**Do educational programs keep you interested in continuing and participating in a chapter?**

- Yes       No       Somewhat

**Which of the following is the best format for education at the chapter?**

- Live Lectures        
NAWCC Videos        
Hands-On        
Group Projects        
Newsletter

## Library

**How would you rate the library?**

- Outstanding     Good     Adequate     Needs improvement     Poor

**How many times have you used the library in the past year?**

- Zero     1 to 3 Times     4 to 6 Times     More

**Did they respond to your requests within a reasonable period?**

- Yes     No

## NAWCC School of Horology

**Do you or have you attended the School of Horology?**

- Yes     No

**Did the quality of education meet your expectations?**

- Yes     No

**Did you use your education to:**

- Start your own business     Work on your own projects     Go to work for someone else     Upgrade skills

**How would you rate the excellence of the school?**

- High     Medium     Low



**Did you feel that your instruction was thorough?**

- Yes      No

**Would you attend classes at the school if they were:**

- Shorter in      Cost      Closer to      Topic specific      All  
length      less      home

**Would you recommend the school to other members and friends?**

- Yes      No

### Field Suitcase Program

**Do you or have you participated in the FSW program?**

- Yes      No

**Did the quality of education meet your expectations?**

- Yes      No

**Did you use your education to:**

- Start your      Work on      Go to work      Upgrade  
own      your own      for someone      skills  
business      projects      for someone      else

**How would you rate the excellence of the FSW program?**

- High      Medium      Low



**Did you feel that your instruction was thorough?**

- Yes      No

**Would you recommend this program to other members and friends?**

- Yes      No

## National Convention

**Do or have you attended the National Convention?**

- Yes      No

**Which best describes why you attend the convention.**

- Buy and sell      Attend workshops      Attend lectures      Visit the exhibit

**Did the quality / quantity of education meet you expatiations?**

- Yes      No

**Should there be more / less education at the National Convention.**

- More      Less      About the right amount

## Regional Conventions

**Do or have you attended Regional Conventions?**

- Yes      No

**Which best describes why you attend the convention.**

- Buy and sell      Attend workshops      Attend lectures      Visit the exhibit

**Did the quality / quantity of education meet you expatiations?**

- Yes      No

**Should there be more / less education at regional conventions.**

- More      Less      About the right amount

**How would you rate the educational programs.**

- Outstanding      Good      Adequate      Needs improvement      Poor

## Museum

**How would you rate the museum?**

- Outstanding      Good      Adequate      Needs improvement      Poor



**How many times have you visited the museum in the past year?**

- None       Once       2 to 3 Times       More

**When you visited the museum the first time, what was your impression?**

- Outstanding       Good       Adequate       Needs improvement       Poor

### NAWCC Ward Francillon Time Symposium

**Do or have you attended the Time Symposium?**

- Yes       No

**Did the quality / quantity of education meet you expatiations?**

- Yes       No

**Would you attend the Time Symposium if it were:**

- Shorter in length       Cost less       Closer to home       Topic specific

**Should there be more / less education at the time symposium.**

- More       Less       About the right amount

**How would you rate the Time Symposium.**

- Outstanding       Good       Adequate       Needs improvement



## Changing How We Educate

Should we be using the internet more for educating our members.

- Yes      No

## Additional Feedback

Please list any areas in which education could be improved.

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**Please share any additional comments.**

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## Personal Information

**Providing the following information is optional.**

Years of membership: \_\_\_\_\_ How many chapters do you belong too: \_\_\_\_\_

Do you attend the National Convention on a regular basis? \_\_\_\_\_

Gender: \_\_\_\_\_ Age: \_\_\_\_\_

Thank you for taking the time to fill out our survey. We rely on your feedback to help us improve our services. Your input is greatly appreciated.

## Improvements

Since time and costs are a contributing factor for education, allowing at least some video on different topics would go a long way, especially if it allowed us to get some experience up front, prior to attending a FSW. I have always found that after a FSW is when more questions arise, and some of these are a more of the hands on rather than a general question. The FSW helps greatly, but there is not enough time to go over all. Since classes are not always available locally or even within a couple of hours of travel, the internet could help with extra video.

More should be actively offered to and done for Canadian members and Chapters! NAWCC national should offer a minimum number of events including training, lectures and workshops to Canadian members and Chapters on an annual basis. Make proposals to and seek proposals from Presidents of Canadian Chapters.

Improve selection on the on-line video library or increase number of repair videos to watch on line for members. I have watched several through my computer and found them helpful. We need more of them on various repair topics.

I found the clock case restoration course a big disappointment. I was expecting more hands on work or at least the instructor demonstrating. For example, to teach about tinting shellac, all he did was hold up a bottle of tint and say "add this to shellac." I could have learned as much just reading a supply catalog. It is nice to see techniques demonstrated. Most of the topics I expected to learn about were discussed in this disappointing manner.

The lathe, milling machine and wheel cutting courses taught by Jerry Kieffer were excellent and worth the time and money to get to Columbia. Not only is Jerry a craftsman, he is an excellent teacher.

I have attended two of your weekend courses at the School of Horology. They were excellent. Other than that, unfortunately my participation (and my time in general) has been limited.

More online or DVD type support.

Some basics topics with some more detailed info

I don't think I have seen anything offered on the smaller clocks with platform escapements. Such as Carriage Clocks and such.

Maybe some advanced lathe courses where we make more detailed items or tools

I have been a member of NAWCC for only 3 years. I am relatively new to this hobby. I have several family heirloom pocket watches I want to get running. Took beginning cleaning class at Columbia. Terrific. Gave me confidence.

Now I attend auctions and chapter meetings to find watches and to learn.

What is a symposium? Have a FSW on Long Island New York. Provide more basic courses at chapter meetings because I'm beginner at repairing.

I think that you are doing a good job in providing educational opportunities to the members. I have made the most use of the Field Suitcase Workshops and intend on going to more of them. I plan on taking the pocket watch FSW soon and depending on the experience may want to have another session.

One thing lacking from FSW is handout material the students can take home. I understand the concern about unauthorized copying of copyrighted material, but I believe most students would be sensitive to requests not to copy the material. Sometimes I don't have time to take comprehensive notes and I forgot important topics. That handout material (especially Power Point presentations and other electronic data) would be invaluable for reference.

FSW 101 was wonderful, with great teaching. My only suggestion is to offer a more basic, 2-day course, time-only (I now understand there is a 500 level course) for beginners and the general public. Otherwise FSW is great!

I really like the suitcase classes. I'm interested in improving my skills in clocks and secondly watch. More should be actively offered to and done for Canadian members and Chapters! NAWCC national should offer a minimum number of events including training, lectures and workshops to Canadian members and Chapters on an annual basis. Make proposals to and seek proposals from Presidents of Canadian Chapters.

I have noticed on the M B that some moderators have become crude or rude in the answers to questions watches and clocks. I think the answers should be more specific to their questions and less about seeming moderators names tacked onto the web site, with no specific answer to a question.

More internet education with accompanying videos specifically produced for instruction - currently most video's available through National are of lectures/demo's given at National/Regional meetings and - while the topics are good - it is often difficult to see what is being demonstrated. Divide programs into those interesting to hobbyists or collectors and those interesting to repair and restoration experts.

Thank you for the opportunity to participate in the survey. As I live in Canada, access too many of the conventions and/or school is difficult; however I have found the FSW to be a great resource, and it should be promoted more to international chapters.

Graduated from the clock program in 2009. It was the best learning experience for me and a good value at about \$12,000. Now it is about double and not sure how many people can afford this other than VA's or others with tuition assistance. It was an easy choice for me at about \$12,000 for the complete program. At \$25,000 I could not have done it.

The offering is good already. Distance and cost are the big issues.

Up here in Maine we are challenged by our physical proximity. I'm sure many other large rural states and foreign countries face similar issues. Most National sponsored events are at least a day of travel away.

The weekend workshops have been pretty good, I've been to 4 so far. Advanced fast paced topics like jewellery, staffing, making staffs would be good one to two day classes. I took the watch tech class at the school several years ago. Sam Sherman and Jim Michaels were both great, but the school classes are at a student pace. Guys in the trade need brand specific and/or more advanced training, and we need it fast. Shutting down the shop for two or three weeks for a chrono course is just not in the cards. The AWCI is coming off the rails; the NAWCC could take the lead as the premier group for watchmakers.

## Comments

Any DVD program would be good if it has enough detail. Some tell about a procedure but fail to show enough detail on how it was done.

Hands on and demonstrations are great for techniques. Lectures and videos have their place. Group projects like the skeleton clock would be fun too. In short I really appreciate the different choices that we have for education. The choices help me learn and fit it into my schedule and budget. I have not made full use of the message board, library, or museum but will explore more. Thanks Mike you and the education committee is doing a great job. I am sorry that I missed you last month at Grand Rapids. I look forward to attending more of the opportunities that you provide.

Overall, the education program at our local chapter in Grapevine, TX and the FSW program, in general, has been wonderful. Former instructors have always been willing to help me later when I have questions.

This survey shows the commitment to excellence of the NAWCC.

I enjoy the fellowship of my horological brothers. MY chapter, Lone star 124, is tops. I have taken many classes, attended many "one days", taken several FSW courses, and found that this has added to my passion for clocks & watches. Please keep up the good work.....

I have taken nine FSW workshops and have yet to hear from anyone at NAWCC or its Chapters on follow-up. I have taken the initiative in getting my questions answered or seeking help, but no-one at NAWCC seems to know about the courses I've taken or care to contact me about them.

Here at Chapter 89 we alternate between regular monthly meetings with topics of collecting, history, and education for the general group, and specific hands-on workshops for those specifically interested. Workshops get 10-15 attendees, while regular meetings have closer to 30.

As mentioned earlier, the AWCI is in bed with the Swiss companies and work against independent watchmakers, and folks are fed up with them. This is the NAWCC's chance to jump on top of the education and training business. If you don't /can't go WOSTEP that's ok, go traditional for the folks that want to do vintage work. Lititz is up the road for folks that want to work cheap in service centers.