

Dear Mr. John Hubby, Steve Humphrey &
NAWCC Board of Directors,

The Midwest Regional requests permission to have an "Open to the Public Day" again this year, August 7, 2010.

This would be our 4th year opening our regional to the public. While our attendance on the Open to the Public day isn't large-last year around 90-78 paying \$6.00 to attend. (we don't charge anyone who comes in within 45 minutes of the end of the convention.) But, of those we had 6 new members sign up and 2 old members renew their membership-after being gone for a few years.

We also pick up new members each year a few months after the regional. These people have contacted me personally(because they asked for my contact information, or looked on our Chicagoland Chapter 3 website). I invited them to attend either Peacepipe Chapter 83, or Chicagoland Chapter 3 or both. Occasionally I have people ask about a chapter in Michigan or central Indiana and I send them the proper information.

When the public comes in to our Open to the Public Day, we personally walk up to them and talk with them about NAWCC.

Having the public at our regional assures the table holders that there will be new people attending on Saturday-with this, the percentage of tableholders staying till the end on Saturday is very high. We usually only have between 5 and 9 tables leaving on Friday.

On Saturday, we offer a Children's program, Clock & Watch ID, Programs & our exhibits are open all day. If anyone comes in that needs help with replacing parts for their clocks or watches, we introduce them to NAWCC members who sell parts, books, tools, information-and we help them find the appropriate hands or pendulum they need to get their clock running. We give away door prizes all day, both days. We hold a drawing for Table holders that are still set up until 12:30 pm.

In preparation for the regional, we not only have press releases in our local newspapers, but, also in; **Antique Trader, Antique Week, Auction Action Antique News, The Auction Exchange and Collectors News, New England Antique Journal and the Journal of Antiques and Collectibles.** In addition to press releases, Last year, my Mart Chair Jim Cline arranged for us to have exhibits of Antique clocks and Watches in 5 surrounding Libraries. Jim and I placed these exhibits in the Libraries 1 month to 1 ½ months prior to the regional. Each exhibit had at least 35 to 40 items in,

along with copies of our Bulletin, NAWCC material and information and information regarding our Open to the Public Day.

Jim has arranged for this again this year. We start setting up the exhibits the last week in June. The libraries we exhibit in are; Valparaiso, Hobart, South Haven, Portage and Hebron. By the way, Jim is

James Cline, Director
Porter County Library System
103 Jefferson Street
Valparaiso, IN 46383-4820

Based on opening our regional to the public as in prior years, I also applied for and won a grant from the PORTER COUNTY CONVENTION, RECREATION AND VISITOR COMMISSION. This grant allows for us to have 3 full page ads in the mart this year. Our ads were placed in the Feb. Mart, April Mart and will be in the June Mart. They are helping with advertising this throughout Porter County.

As for expenses, the only expense we have our the flyers we place in Antique Malls, Libraries and hand out at our information open houses. Last week, Keith Martelli, Peacepipe Chapter 83 member, arranged for an information openhouse at the Lake County Convention and Visitors Bureau(Center). This took place Saturday March 27. They had many people attend, but, of them, they had 38 people bringing in over 60 watches and clocks for them to evaluate and give information about. They had many "public" people show an interest in NAWCC. They invited some to their next chapter meeting.

We will charge \$6.00 per adult to attend the Open to the public Day. All the antique shows in our area(NW Indiana, Michigan, and Chicagoland) charge \$5.00 or \$6.00 to attend. We encourage the public to attend with their children or Grandchildren-that is the future of our organization. Every year, we have had very nice people and families attending. Most are very interested in NAWCC and are fascinated that there is such an organization. Most wonder why it is kept such a secret.

Last year, we moved the Midwest Regional to the Porter County Expo(Exposition) Fairgrounds. Our members who attended, were happy with the new venue. They liked the security of a fenced in

Fairgrounds-especially with the Porter County Police Department next door. They are our security. The gates are locked when we are not there. The police officers are locked in the building. We have one officer standing over the exhibit all day. The other, is in the mart room on Friday-walking around. But, on Saturday, he is at the front entrance-in the lobby-the only entrance that is open/unlocked.

This year, we are having 2 exhibits; Colonial Watches & Carriage Clocks. At the moment, we have collections coming in as far as New York. We feel this is important for members of the public to experience these wonderful exhibits.

My Exhibit & Program Chairs are Ralph Ferone & David Grace. As some of you know, they have put together some of the most interesting and complete exhibits in the past: Chronometers 3 years ago, Bracket Clocks 2 years ago, Midwest Watches last year. Every year they find the most qualified members who would like to share their collections with the NAWCC community and the world! This year will be no different. They are both totally committed to make our exhibits the best of the year!

Thank You for considering the Midwest Regional again for the Open to the Public Day.

Sincerely,

Marion Krajewski
NAWCC Midwest Regional General Chair
Pres. Chicagoland Chapter 3
219-769-8247
219-775-0876(cell)