

# **GLAR Proposal for Public Admittance to the 2007 Regional**

## **PREMISES**

- 1) 2007 GLAR will be held on February 2 (Friday) and February 3 (Saturday). There is no possibility of changing these dates to Saturday and Sunday at this point. Proposals and rationale follow below.
- 2) First day (Friday) will be NAWCC Members only; NAWCC policies for non-Member admittance will apply. Registration fee will cover entry for both this day and Saturday (public day), applying the normal GLAR rules and fees for purchase of tables, regular entry, etc.
- 3) Second day (Saturday) will be open to the public and to NAWCC Members, according to the proposal outlined below.

### **A. Public admittance proposal.**

- 1) Allow any member of the public or NAWCC into the MART beginning at 10 am (our normal opening time) and ending at 4 pm.
- 2) Allow any member of the public or NAWCC into the lecture titled "Dutch Clocks" by Jim Cipra held at 8:45 am prior to the opening of the MART.
- 3) Allow any member of the public into the lecture (unspecified at this time) at 2:30pm.
- 4) Allow any member of the public or NAWCC into the display of carriage clocks beginning at 9 am, and ending at 4 pm.
- 5) All non-member attendees shall receive a NAWCC application leaflet and information on California Chapters, including where and when they meet.

### **B. Admission to the Public Day Mart**

- Any Member of the public or NAWCC Member not previously registered to pay \$10 per person, minor children free.
- Rationale
  - 1) \$10 seems a reasonable charge in this market where a movie ticket is \$9 or more,
  - 2) There is no "Member specific time" on Saturday as our normal entry would be \$35 from 10am to noon, when the "after noon" charge becomes \$10. This might also encourage members who have never been to a Regional to attend at the \$10 fee.
  - 3) There is no "spousal" reduced fee in this market as it becomes too difficult to determine "spouse". In this way, every adult is \$10, no questions asked.

### **C. Publicity**

- 1) All 2006 GLAR table holders will be contacted as soon as NAWCC approval is received, notifying them of the proposal and asking for their cooperation in remaining fully operational until closing.
- 2) MART advertising will include the public admission notice.
- 3) Notices will be placed in local throwaway papers.

- 4) Notices will be placed in local newspapers. (Not LA Times, very expensive)
- 5) Notices will be placed in local antique shops.
- 6) Notices will be placed in the Antique Trader.
- 7) Notices will be placed in the Pasadena Exhibition Schedule newsletter.

#### **D. Record Keeping**

- 1) Different color badges will be issued to Saturday attendees.
- 2) These badges will be pre-numbered. First names only will be printed using our label printers.
- 3) Note will be made of the number of table holders who leave early. Empty tables on Saturday may be resold at a reduced rate (NAWCC Members only) to keep the appearance of a full Mart. We traditionally have more requests for tables than we have tables.
- 4) Additional costs for public admittance will also be tracked.
- 5) Details of these and other items will be shared with NAWCC for use by other Regionals.

#### **E. Security**

- 1) We do not foresee the need for additional paid security at this time although further planning may necessitate it.
- 2) It may be possible to secure watch cases and small safes. Further inquiry is necessary on this item.

July 1, 2006