



# CHAPTER OFFICERS NEWSLETTER

PUBLISHED BY THE NAWCC CHAPTER RELATIONS COMMITTEE

*Dedicated to Serving the Needs of Our Chapters in the NAWCC*

NAWCC CHAPTER OFFICERS NEWSLETTER

OCTOBER 2016

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## Chapter Relations Committee

Committee Chair

**Lu Sadowski**  
New York

Vice Chair

**Richard Taub**  
New York

Members

**Andrew Dervan**  
Michigan

**Marion Krajewski**  
Indiana

**Bob Linkenhoker**  
California

**Evelyn Slough**  
Texas

NAWCC Staff

**Steve Humphrey**  
Pennsylvania

**Pam Lindenberger**  
Pennsylvania

### **Who we are, our aim, and our purpose:**

The **Chapter Relations Committee (CRC)** was formed in October of 2008 to focus on the relationship between the Chapters and the National Organization. Its primary objectives are to strengthen the NAWCC Chapters; establish confidence, trust, and accountability between all the parties through timely and open communications; and give guidance and support to the Chapters.

### **I NEED YOUR FEEDBACK**

Dear Members,  
*(A Message from the CRC Chair)*

In the October 2015 and May 2016 Newsletters I asked for your feedback. I received only a handful of comments. I also asked for ideas with what your Chapter does to attract members and what programs and activities your Chapter does. I would like to share these ideas with the Officers in my next Newsletter.

If you go back and read the past newsletters there are some very good ideas and articles of interest. There are updates on what is available through the NAWCC. Take advantage of these services. The Website is loaded with information, seminars, message boards and all documents associated with Chapters and the NAWCC.

Please share these Newsletters with your members and Officers.

You can reply to me at [LBSadowski@aol.com](mailto:LBSadowski@aol.com) or Pam Lindenberger at [plinderberger@nawcc.org](mailto:plinderberger@nawcc.org). If you do not have email and the newsletter is mailed to you can always respond to us by mail at:

#### **NAWCC MEMBER SERVICES**

514 Poplar Street  
Columbia, PA 17512-2130.

It has been my pleasure to serve the Chapters as Committee Chair for the past 8 years since its inception. I hope I have been helpful and hope to continue to do so in the future.

My sincere wishes,

**Lu Sadowski**

Chapter Relations Committee Chair  
59-12 72nd Street, Maspeth, NY 11378-2613  
718-429-6251 p -224-443-2633 f - 347-834-1091 c  
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### **NAWCC BOD MEETINGS HOSTED ONLINE**

In response to member requests for further transparency and convenience, the NAWCC Board of Directors has adopted a system that allows NAWCC members to keep track of decisions made by the BOD on behalf of the association. Online BOD meetings can now be joined as computer webinars or phone conferences, allowing the membership to log in and attend meetings in progress. For interested members, pertinent documents relating to BOD actions can be viewed on the NAWCC online Message Board as they are produced or found archived on the NAWCC website under the BOD section of the Documents page.

The schedule of future BOD Meeting Webinars and instructions for taking part can be found on the NAWCC Message Board at the following link:

[NAWCC BOD Meeting Webinars](#)

**SAVE THE DATES:****2017 NAWCC NATIONAL CONVENTION**

Week of June 28<sup>th</sup>  
Arlington, TX

**2018 NAWCC NATIONAL CONVENTION**

75<sup>th</sup> Anniversary Jubilee  
Week of July 20<sup>th</sup>  
York, PA

**FUTURE SYMPOSIUMS:**

**2017** - October 26-28, "Horology in Art," Boston Museum of Fine Arts, Chairman Bob Frishman

**2018** - September 20-22, "Time, Tools & Travel," Henry Ford Museum, Dearborn, MI, Chairman Bob Frishman

**2019** - September 8-11, "Germany's Contribution to 500 Years of Horological History," Nuremberg, Germany, Chairman Fortunat Mueller-Maerki

**2020** - (tentative) October, "Watches 2020," New York City, Chairman Bob Frishman

**NEW NAME— SAME GREAT EDUCATIONAL OPPORTUNITIES**

As we start the 20th year of the **Field Suitcase Workshop (FSW) Program** in 2017, the NAWCC is pleased to announce a change to the program name. Starting in the fall of 2016, we will use the new name of **Watch & Clock Traveling Workshops**, a change initiated and approved by the BOD at their 2015 November meeting. The name change better captures how this educational program works for potential students. **The titles of the courses will not change at this time.** Through the FSW program more than 1700 participants have taken educational courses and FSW courses have been a feature of educational opportunities at NAWCC National Conventions. Please follow our continued education progress on the website and look for new course schedules in upcoming editions of the MART. If your chapter would be interested in hosting a workshop, please contact: [education@nawcc.org](mailto:education@nawcc.org) or call 717-684-8261 ext.237

Thanks,

Katie (Director of Education, NAWCC)

**NAWCC AWARDS**

The National Association of watch and Clock Collectors is nearing 75 years of existence as an association in support of the study of horology through watches, clocks, research, education and other areas.

The Association is very successful in all of their various endeavors through a strong support group of volunteers that provide time and involvement to assure success.

As with many such associations and organizations a system of recognition has been created to acknowledge those members who volunteer and contribute to the leadership and workload of a variety of events. The most recognizable, among the NAWCC membership are the Fellow and Star Fellow Awards.

As an NAWCC member, you may have noticed at the various Regionals and the National Convention that some attendees have a colorful ribbon attached to their name badge that states: "Fellow" or "Star Fellow." This represents that the badge holder has been recognized by the NAWCC with a fellow or star fellow award. At the time of being given the awards a pin and certificate accompany the presentation. If you have attended one of the regional award banquets or the banquet at the Annual National Convention you have probably witnessed such awards. The Fellow Pin is bronze and the Star Fellow Pin is gold with a small diamond at the center. It represents those that achieved the Fellow Award and continued with additional volunteer activities for a minimum of five years. The nomination of a candidate comes from other members or Chapters that take the time to notice the significant involvement and participation of those who volunteer, to make the events and activities a success, and submit a nomination to the Award Committee on their behalf. Each year, the Watch and Clock Bulletin publishes a brief biography of the Fellow and Star Fellow awardees that summarizes their activities for which the award was given.

This award provides recognition of that particular member for their support of the NAWCC through a variety of leadership positions, chairmanships, research and writing, presentations of talks and seminars at the various shows and meetings and a collective of other activities as a volunteer. Financial contributions are not a factor of the award process, but rather it is an acknowledgment of those that voluntarily pitch in to help the various activities be successful and expand knowledge.

An award packet including a form is sent to the Chapter Presidents each year, and the same document is available online (linked [HERE](#)), from the NAWCC Headquarters in Columbia, and also the individual members and chairman of the Awards Committee as listed in the back of the NAWCC Watch and Clock Bulletin. The instructions provided ask for specific information as to the activities and dates that should be considered for recognizing a recommended candidate for award. The NAWCC Awards Committee is made up of a Chairman and an additional nine members at large to create a minimum committee of ten members.

The NAWCC Awards Committee has been in existence for many years, but in 1997 was created anew with policies and procedures that constitute the present operation and format for the committee to evaluate nominations that are accepted on a continuing basis throughout the year. Since 1997 the system has worked very well and has been commended by many members for being a good and fair system. No system is perfect, and the committee continually re-evaluates and is open to suggestions to improve.

When submitting a nomination, the nominator is requested to provide information as outlined in the form by filling in the form or by providing a clear written or typed summary of the candidate's activities on a separate sheet. It is important to list all officer positions, chair positions, committee memberships, articles written, talks, seminars, workshops or other activities that were conducted by position and date of that service. Additionally it helps to indicate the group that was served.

Two references are requested and letters of support from those references and letters from any others that support the nomination are very beneficial to the success of the nomination. Basically, you are providing information that will make it clear as to the nominee's contributions so the award committee members will agree with your recommendation.

For any questions in regard to a nomination, the nominator should contact the Awards Chair, an Awards Committee Member in their general area or one that they may know personally for assistance.

Jim Gilmore, NAWCC Awards Committee Chair  
Cell: (805) 341-2204  
Email: [bgil7007@verizon.net](mailto:bgil7007@verizon.net)

**CONGRATULATIONS**

Our own CRC member **Andy Dervan** received the prestigious James Gibb Literary Award at this past National Convention in Louisville, KY. So when you see Andy tell him how he is well deserving of this award and thank him for all his worthy contributions!

## CHAPTER 73 IDEAS

I found several ideas from your recent newsletter that we may be able to implement to the benefit of High Desert Chapter 73 in Ridgecrest, CA. A brochure articulating the work of our chapter may help us interest local engineers and scientists to become members of our chapter (we live in a highly specialized community working on weapons). Also, our chapter owns its own workshop which meets one evening every week to work on clocks and watches and we could advertise our ability to teach new members to understand and appreciate timekeeping movements and to repair their own (and their friends') clocks/watches, if they became members of our chapter.

Thanks for the ideas,

—Ray Miller

## OUR TIME IS NOW

Chapters are the backbone of the NAWCC. From our Association's inception almost 75 years ago, our preferred way to share, socialize, teach and learn about horology has been through locally organized and locally run chapters. But as times have changed, so have our chapters. Perhaps the best example of how we have adapted is the addition of the several special interest chapters whose focus is on particular aspects of horology and whose membership is national and international. But whether the chapter is organized locally or based on a particular interest, our chapter structure has and continues to serve us extremely well. Little surprise, then, that our chapters will be involved in the All Members and Friends phase of the For All Time 75th Anniversary Endowment and Capital Campaign.

The purpose of the For All Time Campaign is to use the earnings from long-term savings, in the form of endowment accounts, to support and enhance our Museum, our Library and Research Center, our mission to Educate, and our Association staffing, technological, programs, and member services needs in the coming years. In addition to these endowments, the Campaign also includes a fundraising goal for Capital Projects and facilities maintenance at our Columbia, Pennsylvania headquarters. Our overall goal is to raise \$7.5 million by March 31, 2019. Of that \$7.5 million, \$5.5 million is for the endowments, as follows: \$3.3 million for the Museum, \$1.2 million for the Library and Research Center, \$0.5 million for Education, and \$0.5 million for Association Publications staffing, technological programs, and member services. The remaining \$2 million is for Capital Projects.

So how are we doing in raising the necessary long-term funds? Quite well, thanks to the generosity of a number of members, chapters and friends. As of mid-September, 2016, we have passed the \$2.5 million mark and look forward to surpassing \$3 million in the very near future. Please consult the giving pages in your next Bulletin to see who has given so far, and thank them for stepping forward to help preserve our Association's legacy of excellence.

As we approach our 75th anniversary in 2018, our chapters have the opportunity to play key roles in the For All Time Campaign. First, chapters will be an important means by which information about the Campaign and giving opportunities will flow from the Campaign to chapter members. In turn, chapters will be a primary source of information and ideas which will flow back to the Campaign to help in the fundraising effort. Second, chapters are invited to participate as chapters in making donations and encouraging their members to participate individually. We realize that not every chapter or every member will be in a position to make a gift, but we hope that everyone who can will make a donation, regardless of size. We invite creativity in seeking to encourage donations including, for example, by making challenge or matching donations to other chapters, by devoting a portion of auction proceeds to the Campaign, or by other means. Joint chapter fundraising as sponsors of our various regionals is yet another opportunity to be creative. The idea is for each chapter and all of its members to be informed about and supportive of the Campaign and excited about helping in whatever way you can.

Chapter leaders should look forward to receiving an informational packet in the near future containing information about the Campaign. In the meantime, should you have any questions or wish to learn more about giving options, please contact George Goolsby at [goolsbyg@swbell.net](mailto:goolsbyg@swbell.net) or Steve Humphrey at [shumphrey@nawcc.org](mailto:shumphrey@nawcc.org). We look forward to hearing from you and working with you to achieve our Campaign goals. Remember: The time is now and you can make a difference.

—George Goolsby, Board Member and Chair of the **For All Time Campaign**

## **CHAPTER MEMBER RETENTION & RECRUITMENT ACTIVITIES**

Activities such as these can spur enthusiasm and involvement into your chapter interaction!

### **Become ambassadors**

Send invitation letters to new NAWCC members in your area. Let chapter officers be ambassadors to the community. Warmly welcome each new member or guest at their first chapter meeting.

### **Get in touch**

Phone contact all members on mailing list. Run recruitment programs in your chapter, for instance: *Recruit three new NAWCC members and Chapter will pay your NAWCC dues for a year.* Produce a bi-monthly newsletter to highlight individual member skills, expertise, and contributions to the chapter.

### **Word of mouth**

Contact non-chapter members to visit the chapter and follow up with personal contact. Encourage attendance of non-members at chapter educational programs.

### **"Be Our Guest"**

Encourage current members to bring a guest. Assign a mentor at each meeting to greet guests. Offer annual educational scholarships to assist any chapter members pursuing horological studies.

### **Change the agenda**

Expand and vary chapter activities to include workshops, programs, FSW workshops, and annual picnic or banquet

### **Stay involved locally**

Host a local clock repair class, throw a local watch & clock "Antique Roadshow" party for non-members, etc.

## SUPER REGIONALS

If anyone of you has been involved in planning and carrying out a Regional Convention, you know how much work it can be. No matter if it was last year or 25 years ago, your committee and workers are what make the convention a success.

As we all get a little older, sometimes working on a regional, takes a lot more time and energy than when we were younger. It is also harder to find workers and volunteers in your area. So many members don't realize how much fun it is to volunteer. It makes you feel like you are really part of the organization.

We all remember when there were so many regionals, it was hard to plan every year which ones you could attend... you wanted to go to them all.

For our younger members, they don't realize how the Convention calendar was filled up almost every week during the year with listings of Regional Conventions!

Don't we all miss that? Especially seeing the members that made up the regionals that have gone away to never, never land. How about, we think about regenerating some of these Regionals... by having a "Super Regional."

Get together with different regionals, and work together, have fun getting to know other people and put on a regional that would be ½ way between all the areas involved. If you cannot find a good central location then alternate the different Regionals by moving them to different locations each year. Why not try something like this for next year. I guarantee, when word gets out, they will be attended by many members.

—Marion Krajewski

## Basic recommendations for operating a chapter smoothly:

- It is good practice that each Chapter has four officers: a president or chair, a vice president or vice chair, a secretary, and a treasurer; however, the offices of treasurer and secretary may be combined into one officer. Other officer positions may be created by the Chapter. A Board of Directors is recommended but should be consistent with the Chapter Bylaws.
- Chapters should have a set of Bylaws that detail its organizational structure, and the Bylaws should be reviewed periodically and updated if necessary.
- Create a list of the various duties each officer performs or is responsible for. This duty list should be reviewed and updated periodically.
- Each chapter officer should look at the position below and work with this individual to assume his or her duties as he/she moves up in office. For example, the Chapter President works with the Chapter Vice President to see that he/she is trained and willing to become Chapter President. This same plan is then used for the Secretary or Treasurer to become Vice President, the Treasurer to become Secretary or Secretary to become the Treasurer.
- If each Officer is aware and willing at the time of his election, the process can continue on a smooth, formal, and consistent basis. However, if any individual cannot assume the next position due to some circumstances, it becomes his responsibility to make the necessary arrangements to insert another member to complete the term and to be part of the succession activity.
- Chapters should hold chapter meetings on a regular basis and at consistent locations. It is helpful to develop an annual meeting schedule and provide it to all chapter members.
- Chapter officers should prepare an annual budget based on income from dues and meetings fees or other revenue sources, and review financial position at end of year to insure its expenses were not exceeding its revenue.
- Treasurer should prepare an annual financial report, and periodically an audit committee should review chapter finances.
- Chapters need to communicate with its members informing them about chapter activities via a paper or electronic newsletter.
  - Identify important duties that are completed infrequently such as filing papers with the State and Federal governments to maintain incorporation or non-profit status, including the annual 990-N.
- Chapter Handbook that is downloadable from NAWCC website (NAWCC.org) in Members section provides comprehensive guide for running a chapter.

### **Officer succession should occur on the schedule established by the Chapter Bylaws, and the following items should be considered during the transition:**

- Officers should transfer all chapter documents to their successor officer and insure the new officer is aware of duties that he/she needs to perform.
- Someone needs to be assigned to maintain chapter records and/or history; this could be either a chapter officer or someone who was assigned or volunteered.
- If there is significant officer turnover; it might be helpful for both old and new officers meet to address all chapter issues so transition is smooth and chapter activities are not disrupted.
- The Treasurer needs to insure his/her successor has all financial statements and proper banking privileges. An audit committee should review chapter finances.
- Insure all chapter members are aware of new chapter officers and have their contact information.
- Submit updated officer list and contact information promptly to NAWCC Headquarters so the chapter information can be updated. It is also helpful to submit copies of revised bylaws or other documents to place in your chapter file at National. —Andy Dervan

## NAWCC: Member Services Department

### Welcome to the Member Services Department!

We support members in various ways from explaining benefits to helping them log onto the website. We provide information on upcoming events and share with them how to reach their local Chapter. We handle phone payments and direct members to other departments that can better assist them.

We reach members through email, phone, and USPS and connect with them on a daily basis. We prepare mailings of membership cards, membership invoices, and new member packets. We work with the Board of Directors and various National committees, especially Awards, Chapter Relations, Convention, Crafts, and Membership. We help Chapters build their membership by providing member contact information for their area. We provide Regional events with membership data electronically and in hard copy. We help recognize members by producing certificates and mailing Recognition Pins.



We are committed to assisting the membership of NAWCC in any way we can.

—Pam & Shari

**The Member Services Department** wants you to be aware that the annual request for chapter officers and chapter rosters was delayed until recently. Normally this request is sent in February, but this year it was sent mid-August. We thank you for taking the time to provide National with up-to-date information.

Please note a change in Member Service staff. Patti Gable retired July 31, Shari Lappe took over as Patti's replacement and is now working full time, and Stacey Strayer was hired to take over for Shari and is working part time.

—Pam

## AWARDS, INFORMATION AND MEMBER SERVICES FOR CHAPTERS OFFERED BY NAWCC

### YEARLY DATA AND BIMONTHLY ACTIVITY REPORT

Member Services provides the geographical Chapters with an alphabetical membership list each calendar year of all current members in a Chapter's assigned area to a designated officer of the Chapter. Only those members who wish to not have their information given to Chapters are not included. Bimonthly, an activity report showing new and reinstated members, inactive members due to death, resignation, and non-payment of dues, and members who relocate is provided. The information is provided in email or printable format to one Chapter representative, usually the secretary, unless specified differently. They have permission to distribute to any other Chapter officer or representative as needed.

Changes to the assigned Chapter area as well as recipient of this data can be updated at any time by notifying Pam Lindenberger at 717.684.8261 x210.

### THE GOLDEN CIRCLE AWARD

The Golden Circle Award is an award to recognize the achievement of 50 years of NAWCC membership. It is granted automatically to those members achieving 50 years of continuous membership. It is recognized by a certificate and a Golden Circle pin, presented to qualifying members at each year's National Convention Awards Banquet. A list is also maintained on the NAWCC website with the name, member number, and year of achievement for all members attaining 50 years of service.

### YEARS OF MEMBERSHIP RECOGNITION PROGRAM

The Board of Directors passed a motion at their December 2009 meeting to begin offering Recognition pins in ten-year increments to those members who have reached 10-, 20-, 30-, and 40-year milestones. Member Services staff compiles a list at the end of the calendar year of the eligible members. Those members are sent a thank-you for their years of service and are offered a pin. Any member questioning their years of membership can contact Member Services for research.



## IRS FILING REMINDER FOR US CHAPTERS

All US Chapters are responsible for filing a 990-N electronic return if your normal gross receipts are less than \$50,000. If your normal gross receipts are \$50,000 or more, you will need to file a form 990 or 990EZ. These are returns to be filed annually by nonprofits with the Internal Revenue Service (IRS). Returns are due by the 15th day of the 5th month after the close of your Chapter's fiscal year. If you are not recognized as a nonprofit, then you would file a standard business return.

Since the IRS is now processing all 990-N filings, we have put together a step-by-step document to give you a preview of the screens you will be using during the filing process. It can be found on the website under [Chapters-Chapter Documents- 990-N Filing Intro Document](#).

If this will be your first time using the IRS site, the Chapter is required to set up a user name and password. The IRS will send you an email with a confirmation code, after you receive this email you can then proceed to file the 990-N.

You will need to add the Chapter's EIN number and then create a new filing, the rest is very similar to the old way of filing.

You will need to check back after you have submitted your filing, the IRS does not contact you if approved or rejected. Sign back into the site with your login and password, just click on Manage E-Postcard filing and click on the link under the Action column beside the Chapter's filing, this will tell you if the filing was accepted.

The NAWCC has helped chapters file in the past. Contact us if you need help or want us to file for you.

[http://www.nawcc.org/images/stories/chapter\\_info/IRS Filings Due for US Chapters.pdf](http://www.nawcc.org/images/stories/chapter_info/IRS Filings Due for US Chapters.pdf)

## NAWCC CHAPTER REGIONAL INSURANCE

The NAWCC negotiates liability insurance rates that are available to individual Chapters at the group rate. Liability insurance is recommended but not required for chapters, and provides protection to Chapter officers and members. Exhibit insurance info for Regionals is also available.

Updated link for more information:

[http://www.nawcc.org/images/stories/chapter\\_info/NAWCC-Chapter-Regional-Insurance.pdf](http://www.nawcc.org/images/stories/chapter_info/NAWCC-Chapter-Regional-Insurance.pdf)

## QUALITY SELLS

by **Bob Frishman** (FNAWCC)

On March 29th, 2016, the Horological Society of New York celebrated its 150th year as America's first watchmaking guild. I attended their gala dinner in Manhattan that evening, and I was part of a large crowd of mostly youngish people, all of us amazed at how many other horology enthusiasts were there. With me was my friend and well-known NAWCC member Fortunat Mueller-Maerki, who was even more amazed, and very glad that I had convinced him to come. He told me that, about a dozen years ago, he had attended a Society meeting, found just a handful of older watchmakers muttering about the impending demise of their group, and he never went back.

The main reason for the Society's resurgence is wristwatches, and of course able and energetic leadership. As we know, wristwatches are about the only pieces of the horology puzzle which are enjoying strong public interest and investment while values and sales of antique clocks and pocket watches continue to languish. But young urban buyers of Rolex, Patek Philippe, and other "luxury" watch brands still would not attend Society meetings, squeezing them into busy city schedules, unless these meetings offered "quality". A look at the Society website — <http://www.hs-ny.org> - demonstrates their commitment to regular top-quality programs and speakers.

"Quality" has been my drumbeat word ever since I began recruiting speakers and organizing meetings and conferences for New England Chapter 8 back in the 1990's. Like the Field of Dreams movie quote, "If you build it, they will come," I strongly believe that the only lasting way to attract and retain chapter and NAWCC members is to persistently offer the best possible speakers, programs, and publications. Especially in this Internet age, chapters offering just a few rows of mart tables, a few tables of guys reminiscing into their cold coffee about the good old days, and speakers (if any) with programs unappealing or unintelligible to new people, all should stop wondering about shrinking numbers and no fresh faces.

"Quality" now guides my work as NAWCC Symposium Chairman organizing our Association's premier annual educational conferences. "Quality" means top-notch speakers — including ones beyond our familiar roster. "Quality" means venues like museums and historical societies — not sterile faceless hotel meeting rooms and banquet halls — for our gatherings. "Quality" means websites and email blasts that attract attention with strong graphics and even stronger information. "Quality" means every current member offering generous encouragement, friendship, and handouts to anybody who shows even a glimmer of interest in our horological passion.

We all should take a minute to think about what else, besides horology, we make decisions about on a daily basis. I bet that "quality" directs most of our purchases and time commitments when it comes to our food, homes, cars, vacations, sports, and companions. As we approach our 75th anniversary in 2018, let's commit to the highest standards of "quality" as we build a bigger stronger NAWCC.



Ben Clymer at the podium; he is the head of HODINKEE, the NYC-based go-to website for watch collectors (and Bob Frishman leaning on the piano in the background). Mr. Frishman can be reached via his website [www.bell-time.com](http://www.bell-time.com).

**Did you know that you  
ALREADY belong to  
The Association of  
Science and Technology  
Centers Passport  
Program?**

ASTC is part of your NAWCC membership. Look at the back of your NAWCC membership card. Take advantage of this whenever you can. Did you know that you can easily pay for your NAWCC membership for the year, by saving the admission fee visiting a couple of the Museums listed?

Look for the **ASTC** logo on the bottom of the NAWCC Member Central page Click on the **ASTC** logo and you will find this:

**Visit Over 250 Science Centers and Museums FREE as a Benefit of Your NAWCC Membership!**

The **National Watch and Clock Museum®** is a member of **ASTC**, the **Association of Science-Technology Centers, Inc.** As a member of the **National Watch and Clock Museum®** of the **National Association of Watch and Clock Collectors, Inc.**, **ASTC** offers the **Passport Program**, an opportunity to visit hundreds of Science and Technology Centers and Museums in this country and around the world, at no charge.

Be sure to acquaint yourself with the admittance policies of participating **Passport Program** sites prior to your visit. Most sites also provide free admission to family members. New museums/science centers are continually added to this program. Announcements of new additions will be routinely published in the **MART & Highlights**. The **Passport Program** entitles visitors to free general admission. It does not include free admission to planetarium and larger-screen theatre presentations, nor does it include store discounts and other discounts associated with museum memberships, unless stated otherwise. Present your NAWCC membership card for admittance at participating institutions.

**Passport Program**

You and your family can receive free admission to over 250 science centers and museums around the world. Museums that do not charge regular admission offer alternative benefits such as store discounts or free parking. Some restrictions apply.

For more information visit [www.astc.org](http://www.astc.org)

## 2017 NATIONAL CONVENTION

The **2017 NAWCC National Convention** will be held in Arlington, TX at the Arlington Convention Center, June 28 – July 1. The organizing committee has been hard at work planning exhibits, tours, meals and activities to make this an exceptional convention for NAWCC members. We are pleased to announce that Philip E. Morris, Jr., author of **American Wooden Movement Tall Clocks 1712-1835**, will be the Keynote Speaker to open the Convention on Wednesday evening. His talk will focus on the exhibit of Joseph Ives Clocks that will be a main feature of the Convention.

Table sales in the mart are going well, with more than half of the 600 tables already sold. If you have not already registered, please go to:

<http://net.nawcc.org/2017National/>

...and download a registration form. Also, because the convention center is located in the heart of the Arlington entertainment/sports district (Six Flags, Texas Rangers Ballpark, Cowboys Stadium), hotel rooms are going fast. Go online now, and take advantage of the special convention rates while they are still available. See y'all in June!

### **The Chapter Representatives Reception at the 2017 National Convention**

The **Chapter Relations Committee** will host The Chapter Representatives Reception at the 2017 National Convention in Arlington, TX, on Wednesday, June 29, from 5:30 to 7:00 p.m., prior to the Keynote Speaker, Philip E. Morris, Jr., author of **American Wooden Movement Tall Clocks 1712-1835**. His talk will focus on the exhibit of Joseph Ives Clocks that will be a main feature of the Convention.

Come and meet Executive Director Steve Humphrey, members of the Board of Directors, and members of the Chapter Relations Committee. Learn what is happening with the NAWCC and voice your concerns about your Chapter. Talk with other Chapter Officers and members and compare ideas and discuss suggestions. If you cannot attend, please be sure to send a representative from your Chapter. You may register online or by mail in when you sign up for the Convention; there will be a small fee of \$28.00 for the Chapter Representatives Reception. There will be a light fare and a cash bar.

Regards,

**Lu Sadowski**  
*Chapter Relations Committee Chair*

### **Door Prizes Needed**

The 73rd NAWCC National Convention will be held in Arlington Texas June 28 till July 1st, 2017. At this time, we are asking you and your chapter to think about sending a Door Prize or Donation for the 2017 Convention. No donation is too small or too large. We appreciate anything you can do to help us. Please contact Marion Krajewski, 2017 National Convention Door Prize Chair.

[marionkrajewski@comcast.net](mailto:marionkrajewski@comcast.net) or call 219.769.8247

## TESTIMONIAL TO THE "FOR ALL TIME" ENDOWMENT

July 20, 2016

Heart of America 36 is a medium size chapter with fewer than 100 members that has sustained a modest growth pattern in recent years.

Like many other chapters, we have been aware of chapters succumbing to aging and declining membership. We have been blessed with a generally forward looking, optimistic attitude; we are motivated to try new forms of outreach and to be called to an increasingly educational presence.

Over the last few years, our Regionals have appealed to larger numbers of public guests, with the result that vendors are happier and tend not to leave early as some used to do. Some of the public guests also end up joining. This year at Regional we inaugurated a youth education program that promises to become an ongoing, year round offering. We have a Vice President who is helping us to develop and expand our educational identity.

From the beginning of the "For All Time" Endowment Campaign, national leaders such as Jerry Thornsberry and Ruth Overton have been helpful in enlightening and encouraging the membership – not only to LOOK toward the future – but to help provide the means to assure that there can BE a future, and a good one.

Among our membership is a pretty healthy mixture of employed persons with years to go before retirement and old codgers like myself who are retired and enjoying the relative prosperity of Social Security, pension funds, and whatever investments we were able to build up during our working years.

Chapter 36's Executive Board is committed to a two-year effort aiming for as near a 100% membership commitment as possible to the "For All Time" Endowment Campaign. Some of us are employed; some are retired -- and none of us would be listed in the top 1%. So, beginning from that reality, we have each promised to give as generously as we are able, and have provided testimonials of our intent to the membership.

In the months ahead we will further promote the campaign, always encouraging members to step forward with their own commitments. It will be a sort of "Count Me In" approach, inviting people to be cheerful givers, based upon their own financial realities, goodwill, and appreciation for what NAWCC means to them—commitment to the future.

We hope, as a chapter, to set a good example for the whole NAWCC family. We embark in hope. We will do our best.

We cannot predict all that may happen -- but we do know what WILL NOT happen if we don't try.

Thank you!

*The Reverend Canon Harry Warren Firth*

## SERVICES FOR CHAPTERS OFFERED BY NAWCC

For your convenience, here's a list of available services offered to Chapters by the NAWCC:

*Reduced rates for Chapter Insurance \* Free hosting of Chapter website on Community \* Website Design Help and Newsletter Assistance \* Chapter activities on National Calendar \* IMIS Software to support meeting/regional registrations \* Printing Services \* Mailing Service at bulk rates (over 200 pieces) \* Suitcase workshops/programs \* Programs for Chapter meetings \* displays and printable marketing materials \* Bimonthly updates for address changes \* Demographic lists available for recruiting \* Speakers Bureau \* NAWCC Documents (Chapter Handbook, Bylaws, Charter) \* Assistance with IRS tax reporting \* Archive Chapter officer info in our database \* Chapter listing on National Chapter Finder \* Publishes Chapter News and Highlights \* Chapter Officers listing in Mart & Highlights \* Awarding of certificates/honors \* Assistance with advertising for meetings and Regionals \* Online discussion groups and file libraries on Community \* Consulting aid from CRC Committee and NAWCC staff*

### List of NAWCC Webinars

The NAWCC Education Department has developed a monthly webinar series that began in late 2014. The webinars cover a wide variety of horological topics and are about 30-50 min. long, which could be useful topics for Chapter meetings to promote discussions. Here is a partial list of available webinars for viewing:

**A Retrospective: Time in Office: Presidential Timepieces** by Noel Poirier  
**19th Century Clockmaking - Craft To Mass Production** by Andy Dervan  
**Lawson Time Is Modern Time** by Neil Kuns  
**Sacred Time: the Religious Concept of Time** by Kim Jovinelli  
**The 1983 World's Columbian Exposition** by Pat Holloway  
**Questions You Should Ask Before Buying that Wristwatch** by Adam Harris  
**Overview Of The Rockford Watch Company** by Darrah Artzner  
**Horology in Art** by Bob Frishman  
**A Review of English Skeleton Clocks** by Bob Schmitt  
**Exploring the Museum Collection from the Comfort of Home** by Noel Poirier  
**Comic and Cartoon Character Watches** by Jeffrey Schuldenfrei  
**Starting a Vintage Wristwatch Collection Without the Tears** by Adam Harris  
**The 7 Clock Companies of Joseph Henry Eastman** by Ken Hogwood  
**On the Clock: Changing the Industrialized World** by Kim Jovinelli  
**The American Watch Co. grade – 40 Years of Excellence** by Tom McIntyre  
**The Beginning of the Hermetic Wristwatch** by Adam Harris  
**The Establishment of Time Zones in the United States** by Robert Gary  
**The Remarkable Clocks of Andrew V. Strait of Sidney, NY** by Russ Oechsle  
**The War Alarm** by Al Dodson  
**Establishment of Time Zones in US** by Robert & Susan Gary  
**The Basics of Self-Winding Watches** by Adam Harris  
**Beginning of Hermetic Watch** by Adam Harris  
**The Beginning of Wrist Watches** by Adam Harris  
**Clock Companies of Joseph Eastman** by Ken Hogwood  
**Ephemeral Art: Here Today and Gone Tomorrow** by Pat Holloway  
**American Watch Co. Grade: 40 Years of Excellence** by Tom McIntyre  
**"A Tale of Two Clocks"** by Steve Nelson  
**The Remarkable Clocks of Andrew V. Strait** by Russ Oechsle

These webinars can be found on the NAWCC website at:

[http://net.nawcc.org/NAWCC/Events/NAWCC\\_Webinars.aspx](http://net.nawcc.org/NAWCC/Events/NAWCC_Webinars.aspx)



## CHAPTER LECTURES BY MUSEUM & LIBRARY STAFF

Does your Chapter struggle to find different and unique subjects for your Chapter meeting? You may not be aware that staff from the National Watch & Clock Museum, Library and Research Center offer programs for NAWCC Chapters. Staff members have presented programs at Chapters in Virginia, Michigan, Delaware, New York and elsewhere and would welcome the chance to speak at your Chapter meeting.

Since there is no "outreach" budget, Chapters do need to cover the expenses of staff travelling to your Chapter Meeting and this may include travel expenses (rental car, fuel, etc.), lodging and meals, etc.

The following are some of the offerings, but if there's something special a Chapter would like to see presented, we can work with each Chapter on a suitable program.

### Noel Poirier, Museum Director:

*"A Visit to the National Watch & Clock Museum"*

*"Exploring the Museum Collection from the Comfort of Home"*

*"Time in Office Presidential Timepieces Exhibit: A Retrospective"*

*"Luther Goddard #462 Pocket Watch"*

### Kim Jovinelli, Museum Curator:

*"A Day in the Life of a Museum Curator"*

*"On the Clock: Changing the Industrialized World Exhibit Retrospective"*

*"Sacred: Symbolism and the Religious Concept of Time"*

### Sara Dockery, Library & Archives Supervisor:

*"Using the Library & Research Center for Members"*

*"The Studebaker Watch Company: the Rise and Fall of a Mail Order Watch"*

## MARKETING MATERIALS

Chapters that require flyers, posters, and various marketing materials to better advertise themselves can contact Kim Craven at [kcraven@nawcc.org](mailto:kcraven@nawcc.org)

Sample Press Releases for Chapter and Regional events can be downloaded from our

### NAWCC PRESS MEDIA PAGE

Posters and flyers can also be downloaded and printed directly from the Internet in various assorted sizes for printing.

Interested Chapters can download those flyers here:

[JOIN THE NAWCC 8.5" x 10"](#)

[JOIN THE NAWCC 11" x 14"](#)

[JOIN THE NAWCC 16" x 20"](#)

## GREAT GIFT IDEAS!

Why look elsewhere when you can shop online at the **NAWCC GIFT SHOP? ([nawccstore.org](http://nawccstore.org))**

They have a large variety of items for every one of all ages and interests to choose from.

*THE HOLIDAYS ARE APPROACHING!*

## NEW NAWCC AUCTION & SALES eNEWSLETTER

Interested in the latest sales and auction events? Click the link below to sign up for the new **NAWCC AUCTIONS & SALES Email Newsletter!**

[\*\*SIGN UP NOW\*\*](#)

Let NAWCC Members know what is happening at your Chapter.



Chapter Events is free publicity in the *Mart & Highlights*. Deadline for the November/December issue is October 3! Email your announcements today to

[mart@nawcc.org](mailto:mart@nawcc.org)

Did you miss past issues of our Chapter Relations Committee Newsletter?

[CLICK TO DOWNLOAD:](#)

[CRC Newsletter #1 \(Spring 2012\)](#)

[CRC Newsletter #2 \(Winter 2013\)](#)

[CRC Newsletter #3 \(Spring 2014\)](#)

[CRC Newsletter #4 \(Winter 2014\)](#)

[CRC Newsletter #5 \(Spring 2015\)](#)

[CRC Newsletter #6 \(Winter 2015\)](#)

[CRC Newsletter #7 \(Spring 2016\)](#)

**FYI: ALL NAWCC FORMS, REPORTS, AND GOVERNANCE DOCUMENTS CAN BE FOUND IN THE MEMBERS SECTION OF THE NAWCC WEBSITE AT:**

<http://www.nawcc.org/index.php/our-association/bod-documents>

## Growing Your Chapter Membership Some Reflections from Buckeye Chapter 23

It's the foremost question on the minds of everyone involved in the leadership of their Chapter, "how do we attract new members?" Of course, this is immediately followed by "how do we retain our members, both old and new?" There's no magic formula for growing membership, but those of us in Buckeye Chapter 23 think we're on the right track to keeping our organization inviting and appealing. In 2015 we logged 36 new members, and as of mid-July this year, we've attracted 40 new members! Our membership roster as of July 2016 numbered 367. So we'd like to share some of our on-going practices that are working favorably for us, and we hope you'll find some helpful ideas to incorporate within your organization.

### Operational Logistics

There are no annual dues; once you become a member of NAWCC, you're automatically a member of Buckeye Chapter 23.

There is a \$2 per person registration fee for attending our bi-monthly meetings (except for the August picnic when everyone participates for free). New members attending their first meeting with us are admitted free; invited guests also attend free of charge. After the 2<sup>nd</sup> visit, guests must join the NAWCC before attending any future events.

Chapter 23 meets 6 times a year (the first Sunday of even-numbered months); the meetings begin with early birds engaging in a short swap meet in the parking lot, then at 10:00 a.m. the Mart begins indoors. The Mart features 35-40 tables where members display their horological items (no charge for the tables). At 11:30, the educational component begins. A business meeting follows at 12:15.

Hot coffee and snacks (free, of course) are available at every meeting.

For the annual summer picnic in August, the Chapter furnishes hot dogs, brats, burgers and drinks while members bring in side dishes and desserts to complete the meal. At the annual holiday potluck in December, again, the Chapter furnishes the meat (typically sliced ham) and drinks while members bring in their favorite holiday dishes to share. At both events, the Chapter leadership makes sure all new members and guests are sitting with other members at communal tables while they enjoy their meal. We're an open, friendly group; we want everyone to feel welcome and a part of the group – we don't want to see anyone sitting alone.

In addition to our regularly scheduled bi-monthly meetings of the Buckeye Chapter, we have partnered with neighboring chapters to hold "Mart-only" satellite meetings at other times during the year. Our "east" satellite meeting in London, OH (November) is in its 25<sup>th</sup> year! Our "north" satellite meeting in Sidney, OH (May) is in partnership with one other chapter and is a 20-year tradition. Our "south" event is in its 2<sup>nd</sup> year and is a 3-chapter meeting held in Burlington, KY (September) that also features a cookout. A new "west" satellite meeting kicked off this year in Richmond, IN (February), held in conjunction with 2 other chapters. All but one of the satellite meetings are held on Saturdays which affords members who have other obligations on Sundays to participate in Chapter meetings and engage with other members. A nominal registration fee of \$5 per person is charged at the satellite meetings – but there is no charge for the tables. Coffee and donuts are always provided.

Our regularly scheduled Chapter meetings routinely attract

60 – 80 members and guests. All 35-40 tables are filled with horological items ranging from watches and clocks to books and parts. There is also a "give-away" table with odds and ends (usually books, magazines, and old bulletins) for anyone who is interested.

### Communications

Our newsletter – it is mailed out to nearly 400 NAWCC members every other month; in addition, it is e-mailed to another 30 individuals who live outside our service area, but ask to be on the mailing list. The newsletter is mailed about 2 weeks prior to each bi-monthly meeting giving a brief outline of what the meeting will feature, news of upcoming events, recaps of prior events, and news about our members.

Just in time for our October meeting each year, we print business cards with our meeting schedule for the following year. On the reverse side is an invitation to "Be Our Guest". These "wallet" cards are available at the registration table for members to use as reminders of upcoming meetings. We also encourage members to take extra cards to give to friends and acquaintances who may be interested in horology. Guests present these cards at the registration table, are given a special visitor name badge, and their name logged (along with the member who invited them) so the designated mentor can meet and greet them.

### —Download Example Copy of [Wallet Cards \(FRONT & BACK\)](#)

Extra copies of the newsletter are always printed; the chapter president puts these (along with a few wallet cards) in antique shops and clock shops he visits as well as at flea markets. Some of our members who own businesses always keep a small stock of NAWCC brochures and Buckeye Chapter 23 wallet cards on hand to give to customers.

Members are encouraged to share their e-mail addresses with the secretary so that information can be communicated in the interim between newsletters. These communications include time-sensitive news about members (both positive and sad news), reminders of satellite meetings or other special events, news of auctions and estate sales pertinent to our membership, and other items of interest deemed noteworthy of a mass e-mail.

Our chapter recently launched a new and improved website to facilitate communications with members and especially individuals interested in horology who may be "surfing the Net" looking for more information.

### Education

A mentor is designated for every meeting. This individual is responsible for welcoming new members and guests and introducing them to other members of the group. This person is usually someone who has been a member for some time so they can answer questions about the NAWCC, our Chapter, and explain how the bi-monthly meetings are structured. We also make sure our Officers and Directors are aware of new members and visitors so they can introduce themselves and extend a welcome.

Our bi-monthly meetings also feature an Ask the Experts team. This team is made up of 5 highly knowledgeable members who can respond to questions about clocks and watches, or who can point that individual in the direction of a resource who can help them. This is an informal exchange of information; the names of the Experts are listed in our newsletter, so it's a simple matter of walking up and talking to one of these individuals. We consider this to be an important part of the educational process – a free flow of information and sharing of ideas.

Our educational segment is an essential and integral part of each meeting. Over the course of the year, we cover a wide range of topics to appeal to the many interests of our members and we rotate the format to keep the audience engaged. The formats range from a formal slide show presentation to a less formal talk, or a "Show and Tell" where members bring in examples of a particular genre from their collections to share with the group, or "how to" workshops and demonstrations on wide-ranging topics (clock and watch repair techniques, clock case restoration, use of specialty tools such as clock timing devices, etc.). Our educational sessions always

feature a display relevant to the topic at hand. We actively seek out and encourage our members to share their knowledge and expertise by participating as presenters and facilitators for these sessions.

We also invite members of other chapters to come and be a guest presenter.

Outside of the formal presentations and Ask the Expert forums, there is the ever-present exchange of information and ideas among members. You'll find these conversations taking place everywhere! There is a wealth of knowledge and expertise among our members, and everyone willingly shares what they know, whether you're a long-time member, new member, or a guest. This is education at its finest!

We also offer a lending library to our members. Two large storage cabinets are stocked with books and videos on a wide range of horological subject matter. The cabinets are open during the Mart – but our librarian will unlock the cabinets at any time – all you have to do is ask. Library materials are checked out for 2 months, timed to coincide with our bi-monthly meetings.

Our Chapter awards a \$500 educational scholarship each year. Any of our members may submit a written proposal to the Scholarship Committee, outlining the details of the horological training they wish to pursue. After the course has been approved by the Committee and the training has been completed, that member is expected to share their new-found knowledge and skills with our membership through an educational presentation or demonstration.

### Community Outreach

For the past few years, two of our members have been very active in the communities within our service area presenting an educational program and display on Luman-Watson clocks. The groups are varied: historical museums, civic clubs (Rotary, Lions Club), senior citizen centers, libraries, and others. The presentations (some 3 – 4 per year) are always well-received and well-attended.

A few years ago, our Chapter also staged events and displays at 2 area historical museums. At the first event, Chapter members loaned pieces from their personal collections and set up an extensive display of American clocks and watches. The month-long display was the focal point of the museum's annual holiday exhibit that always draws a large volume of visitors. At the 2<sup>nd</sup> event held sometime later, Chapter members staged an educational presentation and one-day "roadshow" event at another museum. In addition, Chapter members loaned horological pieces for a 3-month display at the museum. Both events were very successful and gave our Chapter good exposure.

Our outreach efforts also take the form of special projects in the communities where our members live and work. Our most recent project was the repair of an International master clock that had operated in the West Milton School since 1926. In 2015, two of our members each made the generous donation of a clock to the permanent collection of "made in Ohio" products on display at the Governor's Mansion in Bexley; this was featured in the Dayton-area newspaper. Prior to that, our chapter donated a long drop school clock to be on permanent display in the replica one-room schoolhouse at Camp Kern, Ohio's oldest and largest YMCA camp. These are just a few of the projects our members have been involved in over the years.

Our primary goal within Buckeye Chapter 23 is to create an environment where our members and guests feel welcome and appreciated. We also strive to create an atmosphere of fun and camaraderie, while providing quality opportunities for our members to pursue their horological interests.

Please feel free to contact me if you would like any further information about our Chapter, or even better, come join us at one of our bi-monthly meetings!

Submitted by: *Earl Harlamert*

*President, Buckeye Chapter 23*

## Reminders/Ideas

**The Chapter Highlights** in the *Mart & Highlights* has many interesting ideas and examples of what Chapters do for workshops, lectures, presentations, and events. Take the time to see what other Chapters are doing. Many Chapters have really nice newsletters online or attached to their Chapter webpage.

**The Speaker's Bureau** is online and has an extensive listing of Speakers and topics.

**Bi-monthly Updates Report** is sent out by the Member Services Department every other month. This listing has all new members in your area or whatever zip codes you choose. All new, new active, inactive, deceased, and suspended members are listed. Many Chapters send an invitation to their next Chapter meeting to new and new active members. Many invite them as a guest and do not charge and even allow them to bring a friend or spouse.

**The NAWCC Lending Library** is available to loan books, articles, videos, CDs and standing exhibits.

**A Chapter Library** is one way to help members gain knowledge. A book or related tools may be requested and the items will be brought to the Chapter meeting. If the member is not attending the meeting, the Chapter will mail the item; you pay only for the shipping.

**Targeted Email Blasts** sent to members about your Chapter's meetings and events are a good way to get the word out.

**Joint Meetings** work for many Chapters; for instance, Mid-Hudson Chapter 84 holds an annual Picnic in the Park in July and invites all the New York, New Jersey, and New England Chapters. For \$17 you get a buffet breakfast and lunch with all the beverages included. This includes admission, a table, and show and tell hour. Philadelphia Chapter 1 holds an annual picnic in August at Merritt's Antiques. For \$10 you get lunch, a table, and admission. An annual picnic in September at the armory is sponsored by Buckeye Chapter 23, Lexington Chapter 140, Louisville Chapter 35, and KY Flower Clock Chapter 44. For \$5 you get to sell your items, donuts and coffee, hot dogs, hamburgers, pop, and admission.

**eHappenings and Chapter Events** in the *Mart & Highlights* is another way to get the word out about special chapter news.



Your **NAWCC** publishes **eHappenings** (an online e-zine) bi-monthly as a free service for all our members.

Click [HERE](#) to take a look!