



CHAPTER OFFICERS NEWSLETTER

PUBLISHED BY THE NAWCC CHAPTER RELATIONS COMMITTEE

Dedicated to Serving the Needs of Our Chapters in the NAWCC

NAWCC CHAPTER OFFICERS NEWSLETTER

MAY 2016

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Chapter Relations Committee

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Lu Sadowski
New York

Vice Chair

Richard Taub
New York

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Andrew Dervan
Michigan

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Indiana

Bob Linkenhoker
California

Evelyn Slough
Texas

NAWCC Staff

Steve Humphrey
Pennsylvania

Pam Lindenberger
Pennsylvania

Who we are, our aim, and our purpose:

The **Chapter Relations Committee** (CRC) was formed in October of 2008 to focus on the relationship between the Chapters and the National Organization. Its primary objectives are to strengthen the NAWCC Chapters; establish confidence, trust, and accountability between all the parties through timely and open communications; and give guidance and support to the Chapters.

IT'S FEEDBACK TIME

Dear Members,
(A Message from the CRC Chair)

In the October 2015 CRC Newsletter I asked for your feedback. I received only a handful of comments. I was hoping that more of you would reply, especially with ideas and what your Chapter does to attract members and what activities. I do receive many Chapter Newsletters that are very well done and packed with good information. The Chapter Relations Committee is always trying to come up with new ideas and ways to help the Chapters. We need your input and feedback to continue. This will help us in assisting you and getting you the information that will help your Chapter grow and stay viable.

I would appreciate your comments and ideas to share with other Chapters. Let me know if you like or dislike this newsletter and what items you would like to see in the next issue. If you have articles of interest or additional information on any articles published in the past five issues to share with other officers and members, please submit them. Here is the link: <http://www.nawcc.org/index.php/our-association/bod-documents#COMMITTEEDocs>. It would be helpful if you read the past issues and comment on all. If you have negative comments, I also want to hear them.

I am also hoping that you will share most of the information we publish with your members, because some of this information is helpful for them as well.

If I receive a good response to this request, we may be able to set up a link in the newsletter to respond directly. For now, please reply to me at LBSadowski@aol.com or Pam Lindenberger at plindenberger@nawcc.org. If you do not have email and the newsletter is mailed to you, you may respond to us by mail at **NAWCC Member Services**, 514 Poplar St., Columbia, PA 17512-2130.

It has been a pleasure to serve the Chapters as Committee Chair for the past seven years since its inception. I hope I have been helpful and hope to continue to do so in the future.

My sincere wishes,

Lu Sadowski

Chapter Relations Committee Chair
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MEMBER DUES

In November 2015 the NAWCC BOD approved an increase in regular membership fees by \$8. The \$8 membership increase for our regular members (both with mailed and electronic publications) was effective with April 2016 renewals (Business memberships and contributory memberships are slightly higher). The change was effective January 1, 2016, for new and lapsed members. Memberships were last increased October 1, 2012. The new rates are as follows:

- **Individual Membership:** \$90/year (International Members add \$24 postage fee for mailed Bulletin & MART)
 - Optional Associate memberships for family members - \$20/year
 - **Individual Membership (with online publications only):** \$80/year (does NOT receive paper copies of Bulletin & MART)
 - **Youth Membership: \$20/year**
 - 17 years of age or younger (does NOT receive paper copies of Bulletin & MART)
 - **Student Membership: \$35/year**
 - 18 years of age or over. Must be enrolled full-time at a higher education facility.
 - **Introductory Membership: \$30**
 - Four month trial for first time members only. Includes mailed publications and access to online/archives.
- (For full list of Contributing level membership costs, visit <http://www.nawcc.org/index.php/component/content/article/382>)*

SAVE THE DATES:

2017 NAWCC NATIONAL CONVENTION

Week of June 28th
Arlington, TX

2018 NAWCC NATIONAL CONVENTION

75th Anniversary Jubilee
Week of July 20th
York, PA

IRS FILING REMINDER FOR US CHAPTERS

All US Chapters are responsible for filing a 990-N electronic return if your normal gross receipts are less than \$50,000. If your normal gross receipts are \$50,000 or more, you will need to file a form 990 or 990EZ. These are returns to be filed annually by nonprofits with the Internal Revenue Service (IRS). Returns are due by the 15th day of the 5th month after the close of your Chapter's fiscal year. If you are not recognized as a nonprofit, then you would file a standard business return.

Since the IRS is now processing all 990-N filings, we have put together a step-by-step document to give you a preview of the screens you will be using during the filing process. It can be found on the website under [Chapters-Chapter Documents- 990-N Filing Intro Document](#).

If this will be your first time using the IRS site, the Chapter is required to set up a user name and password. The IRS will send you an email with a confirmation code, after you receive this email you can then proceed to file the 990-N.

You will need to add the Chapter's EIN number and then create a new filing, the rest is very similar to the old way of filing.

You will need to check back after you have submitted your filing, the IRS does not contact you if approved or rejected. Sign back into the site with your login and password, just click on Manage E-Postcard filing and click on the link under the Action column beside the Chapter's filing, this will tell you if the filing was accepted.

The NAWCC has helped chapters file in the past. Contact us if you need help or want us to file for you.

http://www.nawcc.org/images/stories/chapter_info/IRS Filings Due for US Chapters.pdf

POTENTIAL MEMBERS

We all know NAWCC membership is open to everyone. Yet, we seem to forget that not everyone is interested in the art of horology until they are shown how it fits into their life style. Who are our potential members? Art and Antique collectors, mechanics, people in the mechanics trade, i.e., machinist, lathe operators, (metal and wood), wood workers, craftsmen of all types. Anyone who collects or who would like to apply their skill to the art of horology should know the math behind making a clock. A math major might know it, but, I doubt it. As it stands today, we must entice people into our ranks. We educate them; we provide an outlet for the exchange of items. We are preservationists of historical items and knowledge.

It seems as if all organizations are declining in membership. This is very true of the NAWCC. We have lofty goals, but, with the decline in membership and the steady increase in the cost of living all members are hit by the increasing cost of maintaining our organization. This means there are fewer of us maintaining the NAWCC. George Goolsby has started and is soliciting an endowment fund to help alleviate this problem. This is only one of the solutions for declining membership. The other is active recruitment for new members. Our members are the heart and soul of the NAWCC. Without them there is no national organization. We as active or in-active members can help the National Organization and our local chapters. How? We need to encourage others to join. We are in dire need to enlarge our membership base. Stagnation is one long road to nowhere.

We as an organization need to be drafting new recruits to our cause. We are not the government so all our draftees are volunteers. Therefore, we first must let them know there is an organization out there for them. We put out brochures for them to find in Libraries, Starbucks, Youth and Senior Centers. We create informational programs. We recruit as many people as possible or do we? Has anyone placed an ad in a newspaper, posted an invitation on Facebook, LinkedIn, or Craig's list?

Everyone knows of someone or a chapter that has given talks on Horology to schools, libraries or civic meetings.

The most important thing is to talk to them about your Chapter and all the things you enjoy doing when you get together. Introduce them to chapter members that are interested in the same things they are. Let them know how much fun you have at your meetings, your socials and just being together. Tell them about the classes your Chapter is holding. You might suggest that they bring a clock and learn how to work on it. Invite them to your Chapter classes, set up a few tool kits for a student to get started. The tools would be returned at the end of the class or if the student wanted to purchase them then he could do so. You would be surprised at how proud the beginner is when they have a working clock at the end of the class. Nine times out of ten the student is encouraged and will want to become a member of your Chapter.

It is so important to gain new members and more important is to keep your old from dropping out. Make your entire members feel welcome whether it is a new member or an old seasoned one. Listen to any ideas or suggestions that they might have. Every member should have the opportunity to express an opinion, give suggestions on all projects and be given a chance to head up the project they suggested. They may be the future leaders of your Chapter and the NAWCC. Remember to invite lots of people to come to your "One Day" workshops, your Summer Picnics, Holiday Parties or open houses. Don't forget to have a Show and Tell. They may not join at that particular time but they may surprise you and decide they want to be involved with a great group. There are so many ways to recruit new people. Just talk to them about your passion for clocks and watches.

As a final word, when you succeed in signing up a new member make sure you try to answer all his/her questions. Introduce them, and make them feel welcome. Some new members need a mentor. The more members we have; the more shared enjoyment we will receive from our passion of horology.

—Evelyn Slough

UPDATE: Erroneous Recruitment Mailing

We are always striving to market NAWCC membership to new audiences, including subscribers to magazines for antique collectors. Earlier this year a mailer was scheduled to go out to over 13,000 subscribers of one of these magazines. We provided a copy of our membership list so the mail marketing firm could **prevent** our members from getting the mailing. The mailing company mistakenly USED the list to send the mailing to our entire membership. The mail marketing firm was understandably apologetic about the mistake and the confusion it caused our members, and sent a postcard to you clarifying the mistake. As they are fully responsible for the costs, this has been a costly mistake for them: **but the error did not cost the NAWCC monetarily**. We simply want our members to know that we value your membership and apologize for any confusion caused by the mailing.

—Steven Humphrey,
Executive Director, NAWCC

Now You Can Learn About Time—When and Where You Want!

After our kickoff of online workshops last year, we now have several different courses available to NAWCC members. Online learning offers a virtual learning environment with the same level of technical content and standard of learning as face-to-face courses but without travel time and substantial cost.

Log on to NAWCC's website and your member account 24/7 to access My NAWCC Online Courses. Take a course when it is convenient for you, at a pace that works for you, enabling you to stop and restart the program. Please be sure to review our Policies and Online Learning System Requirements before registering.

[Click HERE](#) for a list of current online classes and programs

This is a perfect example of what I have been trying to express how I feel and many of our friends feel like after a clock show, a regional or a national. Even if business or sales are below par, we still go away feeling a great high from the people, friendship and colleague aspect. Look at it as a mini vacation. This President's letter is a perfect example of what our organization is about!

A MESSAGE FROM THE PRESIDENT OF CHAPTER 87

WOW... I have just returned from the Florida Regional in Lakeland, FL and I have to say that I had a GREAT trip! I am truly fortunate in that I get to travel this country and make a living doing something that I love! I get to meet some amazing people, catch up with acquaintances, make new friends, and find some REALLY cool things from watches to abandoned air-fields.

Since I have been involved in NAWCC and chapter #87 I have heard about what was considered the "Glory Days" of larger meetings, marts, etc... and looked at declining membership not just in NAWCC but in many collecting clubs. I have heard that the internet changed everything! I have even said myself that with the internet, that collectors "don't need NAWCC"... but I was wrong! And here is why...

NAWCC and all of its chapters are not just about the marts or the education. People can trade online anywhere from Craigslist to eBay. You can see videos of "how to," or various repairs on YouTube and find watch history on any number of sites... but here is what the NAWCC and Chapter #87 bring to the table that the internet will never offer... the people!

I mentioned a great trip because as I look back it was catching up with Rich Newman and his dad Walter and having dinner friends that made my regional. I met Walter a few years back in Florida where I found out he was a WW II vet who told me some amazing stories of his service in India and China with the Flying Tigers. Walter introduced me to his son Rich that has since become the President of the British Horology Chapter and a NAWCC board member. Rich has become a friend and great resource for my English watch questions. I could mention Girard, Isaac, or Abir from World Wide Traders who, when I mention something neat that I have found, ALWAYS know who I should show it to. Lu and Steve Sadowski from NY have made sure that we register together for the Nationals and regionals as I usually travel alone... without whom I could never leave my tables even to get a cup of coffee.

My thought in this whole conversation is that I think we sometimes focus on what people can get anywhere instead of what NAWCC and Chapter #87 can only provide... the people! To highlight that end I propose that Chapter #87 starts an "Ambassador" program. I have had a number of our members volunteer to become a Chapter Ambassador that new members can meet who have similar interests. At our last meeting my wife Mary invited a friend John interested in learning watch and clock repair that we introduced to Chis Carey who spent some time with John talking about the process. We have members who love military pieces, pocket watches, clocks, timers, tools, Rolexes, Timex, and more! THAT is what we bring to the table! I saw a watchmaker with the flick of his wrist straighten a hairspring a few years ago... and he was willing to share... something the internet will never provide.

In summary when I say that I had a great trip or when I say that I love what I do... It isn't the sales or the pieces that I bought that I will look back upon fondly... **it's the people.**

—Micah Tasker

New NAWCC Courses and Workshops

[Luxury or Lie? How To Identify Genuine Watches](#)

[Veneer WS-314](#)

[Staffing and Jewelry WS-410](#)

[Build a Clock WS-195](#)

[Servicing a Swiss Wrist Watch I](#)

[Using a Jewelers Lathe I WS-135](#)

[Using the Micro Mill for the Beginner](#)

[Marquetry WS-315](#)

[Servicing a Pocket Watch for the Beginner I WS-111](#)

[Introduction To Basic Pocket Watch Repair F301](#)

[Atmos Clock Repair F502](#)

[Hairspring F600](#)

[Servicing a Pocket Watch for the Beginner II WS-201](#)

[Watch Crystals: Ordering and](#)

[Automatic Wristwatch Servicing](#)

[Basic Mold Making and Casting WS-115](#)

[Rebuilding WS-313](#)

[Repair & Replacement of American Strip Recoil Escapement](#)

[Watch Camp](#)

MARKETING MATERIALS

Chapters that require flyers, posters, and various marketing materials to better advertise themselves can contact Kim Craven at kcraven@nawcc.org

Sample Press Releases for Chapter and Regional events can be downloaded from our

NAWCC PRESS MEDIA PAGE

Posters and flyers can also be downloaded and printed directly from the Internet in various assorted sizes for printing.

Interested Chapters can download those flyers here:

[JOIN THE NAWCC 8.5" x 10"](#)

[JOIN THE NAWCC 11" x 14"](#)

[JOIN THE NAWCC 16" x 20"](#)

[CHAPTER MEETING 8.5" x 14"](#)

IRS FILING OF THE 990N POSTCARD (There is hope!)

In early January I had to file a 990N postcard for one of the clubs that I serve as treasurer. Everything went as expected.

In mid-January, when I filed for one of my NAWCC Chapters, I discovered the IRS changed the method of filing the forms. They no longer send you to an outside source; it is now filed in-house with the IRS. I called the help number listed, after multiple times holding on while waiting for help, I was told the "help" listed number was no longer handling questions on non-profits and I was given another number. 877-829-5500.

I called the number I was given, waited another 30 minutes on hold, I was told to switch to the Internet Browser (not the browser I was using). In doing so, I found out that the IRS does not have records of the earlier filings on this system. I had trouble saving the information. I called the HELP number again, and a very pleasant and helpful man guided me through the process as I entered the information again. In the end, after another hour on the phone, he understood there was a problem with the system, and he entered all the information for me.

Hopefully the IRS will have this sorted out by July when I have another one of these forms to file. If not at least, I have a phone number I can call and have them file for me, which is 877-829-5500.

If you have to file, I hope the process goes smoother but if not, know that you are not alone and don't give up because if the form is not filed for three years the EIN# assigned to you will lose it's not for profit status. Again, that is another whole ball of wax to sort out and can cost the Chapter a great deal of money.

Proceed cautiously and ask for help if you are not sure.

—Bob Linkenhoker

Basic recommendations for operating a chapter smoothly:

- It is good practice that each Chapter has four officers: a president or chair, a vice president or vice chair, a secretary, and a treasurer; however, the offices of treasurer and secretary may be combined into one officer. Other officer positions may be created by the Chapter. A Board of Directors is recommended but should be consistent with the Chapter Bylaws.
- Chapters should have a set of Bylaws that detail its organizational structure, and the Bylaws should be reviewed periodically and updated if necessary.
- Create a list of the various duties each officer performs or is responsible for. This duty list should be reviewed and updated periodically.
- Each chapter officer should look at the position below and work with this individual to assume his or her duties as he/she moves up in office. For example, the Chapter President works with the Chapter Vice President to see that he/she is trained and willing to become Chapter President. This same plan is then used for the Secretary or Treasurer to become Vice President, the Treasurer to become Secretary or Secretary to become the Treasurer.
- If each Officer is aware and willing at the time of his election, the process can continue on a smooth, formal, and consistent basis. However, if any individual cannot assume the next position due to some circumstances, it becomes his responsibility to make the necessary arrangements to insert another member to complete the term and to be part of the succession activity.
- Chapters should hold chapter meetings on a regular basis and at consistent locations. It is helpful to develop an annual meeting schedule and provide it to all chapter members.
- Chapter officers should prepare annual budget based on income from dues and meetings fees or other revenue sources, and review financial position at end of year to insure its expenses were not exceeding its revenue.
- Treasurer should prepare an annual financial report, and periodically an audit committee should review chapter finances.
- Chapters need to communicate with its members informing them about chapter activities via a paper or electronic newsletter.
 - Identify important duties that are completed infrequently such as filing papers with the State and Federal governments to maintain incorporation or non-profit status.
- Chapter Handbook that is downloadable from NAWCC website (NAWCC.org) in Members section provides comprehensive guide for running a chapter.

Officer succession should occur on the schedule established by the Chapter Bylaws, and the following items should be considered during the transition:

- Officers should transfer all chapter documents to their successor officer and insure the new officer is aware of duties that he/she needs to perform.
- Someone needs to be assigned to maintain chapter records and/or history; this could be either a chapter officer or someone who was assigned or volunteered.
- If there is significant officer turnover; it might be helpful for both old and new officers meet to address all chapter issues so transition is smooth and chapter activities are not disrupted.
- The Treasurer needs to insure his/her successor has all financial statements and proper banking privileges. An audit committee should review chapter finances.
- Insure all chapter members are aware of new chapter officers and have their contact information.
- Submit updated officer list and contact information promptly to NAWCC Headquarters so the chapter information can be updated. It is also helpful to submit copies of revised bylaws or other documents to place in your chapter file at National. —Andy Dervan

TWO-DAY SPECIALTY COURSE AT NATIONAL

ADVANCED CLOCK REPAIR
Standards Based Repair Practices
Instructor: Michael Gainey, CC21

**** IN COOPERATION WITH AWC1 ****

WHERE? NAWCC 2016 National Convention
 Kentucky International Convention Center
 LOUISVILLE, KENTUCKY

WHEN? July 19-20, 2016

HOW MUCH? Reduced! NOW ONLY \$375

A two day course demonstrating proper techniques involved in the restoration of clock movements. Many of the practices will be taught with a "hands on" approach, some techniques will be demonstrated and others discussed with the aid of photos and drawings. As many topics as possible will be covered as time allows.

Items to be covered include: *replacement of lantern pinions by several methods, mainsprings, making replacement main-spring barrel catches, polishing/burnishing pivots, proper bushing installation, bushing types - Bergeon vs. KWM, reducing height, cutting oil sinks, discussion of wear/pitch circles, methods for maintaining proper centering, broaching and pivot hole finishing, lever polishing and synchronizing, Repivoting, wheel and barrel teeth replacement*

Other topics may include escape wheel topping and an introduction to advanced escapement adjusting.

About the Instructor:

Mike's career as a clockmaker began in 1978. A Certified Clockmaker since 2001, he served on AWC1's Education Committee where he helped write the first ever Standards and Practices document for clockmakers. He achieved CC21 status in 2010. During his career he has repaired over 36,000 clocks.

To register or for more information contact AWC1's education coordinator Cindy Whitehead (513) 367-9800 or [educa-tion@awci.com](mailto:education@awci.com)

Register for one of these great workshops before the start of the NAWCC National Convention!

Intro to Basic Pocket Watch Repair: (4 day)
 July 17-20, 2016 • Instructor: Lehr Dircks
 This pocket watch course is for entry-level students.

Atmos Clock Repair: (3 day)
 July 18-20 • Instructor: Jeff Hamilton
 Advanced students will learn how to repair the Atmos clock.

Hairsprings: (2 day)
 July 19-20 • Instructor: Mike Dempsey
 Students will learn the fundamentals of the pin lever escapement.

Online registration is available or call 717-684-8261 ext.237 to register. Please register 30 days prior to the start of the workshop. Tuition is \$300 per course for NAWCC members.

Reminders/Ideas

The Chapter Highlights in the *Mart & Highlights* has many interesting ideas and examples of what Chapters do for workshops, lectures, presentations, and events. Take the time to see what other Chapters are doing. Many Chapters have really nice newsletters online or attached to their Chapter webpage.

The Speaker's Bureau is online and has an extensive listing of Speakers and topics.

Bimonthly Updates Report is sent out by the Member Services Department every other month. This listing has all new members in your area or whatever zip codes you choose. All new, new active, inactive, deceased, and suspended members are listed. Many Chapters send an invitation to their next Chapter meeting to new and new active members. Many invite them as a guest and do not charge and even allow them to bring a friend or spouse.

The NAWCC Lending Library is available to loan books, articles, videos, CDs and standing exhibits.

A Chapter Library is one way to help members gain knowledge. A book or related tools may be requested and the items will be brought to the Chapter meeting. If the member is not attending the meeting, the Chapter will mail the item; you pay only for the shipping.

Targeted Email Blasts sent to all members about your Chapter's meetings and events are a good way to get the word out.

eHappenings and Chapter Events in the *Mart & Highlights* is another way to get the word out.

Marketing Materials are available from the Marketing Department. Posters and signs can be acquired to post in your local shops, malls, schools, and antique and jewelry stores.

Rosters and Officer Changes should be reported to the Member Services Department.

Joint Meetings work for many Chapters; for instance, Mid-Hudson Chapter 84 holds an annual Picnic in the Park in July and invites all the New York, New Jersey, and New England Chapters. For \$17 you get a buffet breakfast and lunch with all the beverages included. This includes admission, a table, and show and tell hour. Philadelphia Chapter 1 holds an annual picnic in August at Merritt's Antiques. For \$10 you get lunch, a table, and admission. An annual picnic in September at the armory is sponsored by Buckeye Chapter 23, Lexington Chapter 140, Louisville Chapter 35, and KY Flower Clock Chapter 44. For \$5 you get to sell your items, donuts and coffee, hot dogs, hamburgers, pop, and admission.

The NAWCC Website is constantly being updated and improved. There is so much information that is easy to access. **The Community Center** is a whole separate area of our website, packed with a fantastic array of new communication options for NAWCC Chapters.

Member of ASTC (The Association of Science and Technology Centers). ASTC is part of your NAWCC membership card. You can visit over 250 museums and centers for free just by showing your membership card.

Chapter Archives at the NAWCC Library. Send your Chapter newsletters, notices, and events to the Library, and they will file your materials in your Chapter's archive.

IRS Filing for US Chapters annually. Remember to file when your fiscal year is over. These returns are due by the 15th day of the 5th month after the close of your Chapter's fiscal year.

Update your Chapter's Roster and Officer's List regularly— send the updates to Member Services at NAWCC.

Insurance for your Chapter can be obtained through the NAWCC. Most chapters find it less expensive than getting insurance on their own.

AWARDS, INFORMATION AND MEMBER SERVICES FOR CHAPTERS OFFERED BY NAWCC

YEARLY DATA AND BIMONTHLY ACTIVITY REPORT

Member Services provides the geographical Chapters with an alphabetical membership list each calendar year of all current members in a Chapter's assigned area to a designated officer of the Chapter. Only those members who wish to not have their information given to Chapters are not included. Bimonthly, an activity report showing new and reinstated members, inactive members due to death, resignation, and non-payment of dues, and members who relocate is provided. The information is provided in email or printable format to one Chapter representative, usually the secretary, unless specified differently. They have permission to distribute to any other Chapter officer or representative as needed.

Changes to the assigned Chapter area as well as recipient of this data can be updated at any time by notifying Pam Lindenberger at 717.684.8261 x210.

THE GOLDEN CIRCLE AWARD

The Golden Circle Award is an award to recognize the achievement of 50 years of NAWCC membership. It is granted automatically to those members achieving 50 years of continuous membership. It is recognized by a certificate and a Golden Circle pin, presented to qualifying members at each year's National Convention Awards Banquet. A list is also maintained on the NAWCC website with the name, member number, and year of achievement for all members attaining 50 years of service.

YEARS OF MEMBERSHIP RECOGNITION PROGRAM

The Board of Directors passed a motion at their December 2009 meeting to begin offering Recognition pins in ten-year increments to those members who have reached 10-, 20-, 30-, and 40-year milestones. Member Services staff compiles a list at the end of the calendar year of the eligible members. Those members are sent a thank-you for their years of service and are offered a pin. Any member questioning their years of membership can contact Member Services for research.

DON'T MISS THE 2016 NATIONAL CONVENTION

Make your plans NOW to be a part of the 2016 NAWCC National Convention. Public Clocks of Every Shape and Excitement: Unwinding On the River, **July 17-23, 2016** in Louisville, KY.

It will be a week to remember. Field Suitcase Workshops are scheduled for July 17-20. The World Wide Traders show opens Tuesday, July 19. Other attractions include the pre-Convention reception followed by the keynote speaker, the mart, exhibits, Crafts Contest, Chapter and Committee meetings, lectures, auctions, the annual meeting, and the banquet.

Arrive by Wednesday, July 20, and join other NAWCC members and their guests (children welcome) for a two-hour cruise on the historic steamboat, *Belle of Louisville*. Enjoy a buffet lunch on the enclosed air-conditioned main deck. Take a stroll on the open upper deck and spend time with the onboard historian as he points out scenic vistas and shares the history of steamboats. The calliope will whistle a tune as we round Nine Mile Island. There will be time after the cruise to unwind before other Convention activities begin.

The main events will be Thursday through Saturday, July 21-23. All the expected NAWCC activities will be held within the host hotel, The Downtown Marriott, and the Kentucky International Convention Center, a short walk across Sky Bridge. Beyond these walls is Louisville, a city filled with possibilities. Within walking distance are museums (Louisville Slugger Museum, Frazier Historical Arms Museum, Louisville Science Center, The Muhammad Ali Center), and music (Stevie Ray's, The Kentucky Center, The Jazz Factory, Fourth Street Live), and food (Hillbilly Tea, Harvest Restaurant, Proof on Main). You will want to pick up a passport for the Urban Bourbon Trail and sample the local libation. Wherever your adventure leads, pause and appreciate the numerous public clocks of Louisville.

Whether you think of Louisville as a city in the lower Midwest, or as a city as far north as you can go and still be in the South, make your plans now to unwind on the river and enjoy the excitement and hospitality of the 2016 NAWCC National Convention. Look for the latest details and registration information under Events on the NAWCC website.

The Chapter Representatives Reception at the 2016 National Convention

The Chapter Relations Committee will be hosting **The Chapter Representatives Reception** at the **2016 National Convention in Louisville, KY**. The Chapter Representatives Reception will be held on Wednesday July 20 at 5:45-7:00 PM in the Marriott Ballroom IV, Level 2. There will be a light fare, a cash bar, and door prizes. There is a fee— it is easy to register online or by mail when you sign up for the Convention; if you have already registered, you can still add this event or any other event online, mail in, or call the Registration Chair on the form. The reception will be followed by the Keynote Speaker at 7:00 PM in the Marriott Ballroom IV. The topic will be ***The Modern Public Clock – A Definition***.

Come and meet with Directors and members of the Chapter Relations Committee to learn what is happening with the NAWCC and voice any concerns about your Chapter, plus compare ideas and share suggestions. If you cannot attend, please send a representative from your Chapter.

Regards,

Lu Sadowski
Chapter Relations Committee Chair

Did you miss past issues of our Chapter Relations Committee Newsletter?

CLICK TO DOWNLOAD:

[CRC Newsletter #1 \(Spring 2012\)](#)

[CRC Newsletter #2 \(Winter 2013\)](#)

[CRC Newsletter #3 \(Spring 2014\)](#)

[CRC Newsletter #4 \(Winter 2014\)](#)

[CRC Newsletter #5 \(Spring 2015\)](#)

[CRC Newsletter #6 \(Winter 2015\)](#)

IDEAS FOR RUNNING SUCCESSFUL MEETINGS OR REGIONALS

Did you ever wonder why and how some Chapters and Regionals work so well and are thriving, while others are slowly dying out? Some members believe that NAWCC financially supports Chapters and Regionals. This is not true. The Chapters and Regionals have to generate their own revenue to keep them going. These same people also think that members get paid for helping out and that the same people working get paid for doing jobs at Regionals and National Conventions. This also is not true.

These are some questions we hear all the time. Get involved and you'll understand why we volunteer. The reason that Chapters are successful is because the officers and members of the Chapter are working hard to keep it viable and interesting for their members. You don't have to be a Chapter officer to help out. Offering to do a program or workshop on something you are familiar with is a start. Bringing or inviting new people to the meetings also helps the Chapter grow.

The Regionals don't run themselves. You have to put some thought into how to change it a little to make it more interesting. Get some new volunteers and tap into their ideas. Check out other collecting clubs to see what they do. Run contests in the mart room to generate interest. Vote on the best clock, watch, or antique horological tool display or the oldest clock or watch there. You need a "cheerleader" to help generate interest and put energy into your Regional. There are a few Regionals that run a very busy and vibrant silent auction...it keeps energy going in the whole mart room.

The silent auction announcers are upbeat and get everyone up and moving to see what is going on. They start their silent auctions an hour after the mart opens and keep them going until the mart room is ready to close! Everyone sticks around to see what is going up next.

It is most important for Regionals and Chapters to have happy, smiling faces around the room. Members of your local Chapter should be there to welcome people in. If you know they are new, as they walk in, introduce yourself. Ask what they are interested in and show them around to meet members with the same interest they have.

Finally, you'll be paid handsomely for volunteering at your Chapter, Regional, or National Convention. The more you do, the more you will earn in friendships that will last a lifetime. No one that volunteers gets paid monetarily. That is against all that NAWCC is about. Our Chapters, Regionals and members support the NAWCC organization, Library, and Museum. We volunteer because we meet new members from across the USA and throughout the world.

We find that this payment is sufficient enough to keep us wanting to volunteer more and more. We look forward to the next Convention so we can spend time with these same friends.

SERVICES FOR CHAPTERS OFFERED BY NAWCC

For your convenience, here's a list of available services offered to Chapters by the NAWCC:

*Reduced rates for Chapter Insurance * Free hosting of Chapter website on Community * Website Design Help and Newsletter Assistance * Chapter activities on National Calendar * IMIS Software to support meeting/regional registrations * Printing Services * Mailing Service at bulk rates (over 200 pieces) * Suitcase workshops/programs * Programs for Chapter meetings * displays and printable marketing materials * Bimonthly updates for address changes * Demographic lists available for recruiting * Speakers Bureau * NAWCC Documents (Chapter Handbook, Bylaws, Charter) * Assistance with IRS tax reporting * Archive Chapter officer info in our database * Chapter listing on National Chapter Finder * Publishes Chapter News and Highlights * Chapter Officers listing in Mart & Highlights * Awarding of certificates/honors * Assistance with advertising for meetings and Regionals * Online discussion groups and file libraries on Community * Consulting aid from CRC Committee and NAWCC staff*

List of NAWCC Webinars

The NAWCC Education Department has developed a monthly webinar series that began in late 2014. The webinars cover a wide variety of horological topics and are about 30-50 min. long, which could be useful topics for Chapter meetings to promote discussions. [Here is a partial list of available webinars for viewing:](#)

Sacred Time: the Religious Concept of Time by Kim Jovinelli
The 1983 World's Columbian Exposition by Pat Holloway
Questions You Should Ask Before Buying that Wristwatch by Adam Harris
Overview Of The Rockford Watch Company by Darrah Artzner
Horology in Art by Bob Frishman
A Review of English Skeleton Clocks by Bob Schmitt
Exploring the Museum Collection from the Comfort of Home by Noel Poirier
Comic and Cartoon Character Watches by Jeffrey Schuldenfrei
Starting a Vintage Wristwatch Collection Without the Tears by Adam Harris
The 7 Clock Companies of Joseph Henry Eastman by Ken Hogwood
On the Clock: Changing the Industrialized World by Kim Jovinelli
The American Watch Co. grade – 40 Years of Excellence by Tom McIntyre
The Beginning of the Hermetic Wristwatch by Adam Harris
The Establishment of Time Zones in the United States by Robert Gary
The Remarkable Clocks of Andrew V. Strait of Sidney, NY by Russ Oechsle
The War Alarm by Al Dodson
Establishment of Time Zones in US by Robert & Susan Gary
The Basics of Self-Winding Watches by Adam Harris
Beginning of Hermetic Watch by Adam Harris
The Beginning of Wrist Watches by Adam Harris
Clock Companies of Joseph Eastman by Ken Hogwood
Ephemeral Art: Here Today and Gone Tomorrow by Pat Holloway
American Watch Co. Grade: 40 Years of Excellence by Tom McIntyre
"A Tale of Two Clocks" by Steve Nelson
The Remarkable Clocks of Andrew V. Strait by Russ Oechsle

These webinars can be found on the NAWCC website at:

<http://www.nawcc.org/index.php/workshops/webinars>

2014 Annual Chapter Survey

Survey Summary

The Committee received survey responses from **eighty-one (81)** chapters.

Chapter Meeting Activities

Most chapters offer educational programs for their meetings and prefer live locally prepared programs. Show and Tell, and buying/selling opportunities are also very popular. Chapters like to include socializing, meals, picnics or parties during the year.

Some chapters arrange special activities: advertising at local antique shows, museums, and state fairs, have tours, do member visits, hold clock or watch repair classes or informal meetings.

Membership Retention and Recruitment

Chapters utilize many routes to retain existing members and recruit new members, and noted the following important ones: bimonthly membership updates, word of mouth and bringing guests and friends to meetings are highly effective in recruiting new members. Good programs that include a wide variety of historical and repair topics, buying and selling opportunities, staying in touch, getting members involved and providing a friendly helpful atmosphere are key to retaining members.

Operating Challenges and Chapter Assistance

Good communication between chapters and National is very important; chapters would like to see a packet or other form of guidance for new officers as well as a time for chapter officers from across the country to meet together and share ideas.

Chapters reported issues recruiting new, younger members and finding members willing to be officers. Chapters also requested additional programs and speakers to present locally.

Questions, Comments, Recommendations for Chapter Relations Committee

Some chapters provided some insightful suggestions: good communication between National and Chapters is important (communication issues were noted).

Chapters would like to see National provide Chapter contacts to new members. Special interest chapters would like to see brief descriptions of their Chapter focus and contact information in national publication. Individuals who are no longer NAWCC members would like to continue to attend meetings and functions. Officer recruitment is becoming an issue. Officers with limited computer skills may be hampered accessing information on the NAWCC website.

Survey Conclusions

Thanks to all the Chapters that responded to the survey. The simple four-question survey can be found at http://www.nawcc.org/crc/CRC_2014_Chapter_Survey.pdf. The entire 12 page survey, with the complete responses, can be downloaded at http://www.nawcc.org/crc/CRC_2014_Chapter_Survey_RESULTS.pdf.

Almost half of the surveys listed word of mouth or members bringing friends to Chapter events as their most successful method of recruiting new members. If you have friends who are interested in your collection, invite them to a meeting? Perhaps even offer to pick them up. You can also request copies of the NAWCC membership brochures from Member Services to distribute to your Chapter members. Don't hesitate to give one of these brochures to interested people. It will provide them with additional information about the organization, and as an added benefit to you, if a new member enters your name as referring them, you will receive a \$35 voucher to apply toward your next year's renewal.

As for the most successful method of retaining existing members, half of the responses focused on having good, consistent programs and marts. If your members are not willing to present a formal program, consider utilizing some of the videos available from the Library and Research Center. Ideas for new programs can also be gleaned from reading the Chapter Highlights section of each *Mart & Highlights* issue. If you see a report on something that sounds interesting, don't hesitate to reach out to the Chapter and ask about the program. A popular program option that offers everyone an opportunity to get involved is show and tell. These programs can be a general session where each member can bring any horological item of their choosing, or they can be focused on a specific topic, such as their first horological purchase, a specific type of timepiece, a favorite tool, most beneficial reference book, or an item that begins with a certain letter of the alphabet. Non-member spouses who attend should also be encouraged to participate. These show and tell programs remove the pressure of preparing an entire program while getting everyone involved. It's surprising how much information is provided in this type of program.

Once again, thank you for your input. If you have other tips for member recruitment and retention or ideas for programs, please send them to LBsadowski@aol.com and we will share the information in an upcoming Chapter Officers Newsletter.

The Chapter Survey compilations, the report, and this summary were produced by Patricia Holloway (TX).

PLEASE JOIN US AT
CLOCKS AT WINTERTHUR

National Association of Watch and Clock Collectors Educational Symposium

OCTOBER 6-8, 2016



Mahogany Longcase Clock by Peter Stretch,
 Philadelphia, 1735-1746, Winterthur Museum

This year's NAWCC Ward Francillon Time Symposium will be presented at the world-famous Winterthur Museum, Garden and Library in Wilmington, Delaware.

Winterthur boasts a premier collection of 90,000 decorative and fine arts objects made or used in America between 1640 and 1860. Its creator, Henry Francis du Pont (1880-1969), had a special interest in clocks, and he acquired many fine examples. Since his passing, more clocks have been added to the collection — now over 100. This conference will be the first at Winterthur to focus exclusively on its horological holdings. Some clocks not usually on display will be shown in a special exhibit.

Professor Thomas Allen, author of the 2008 book **A Republic in Time**, will give the James Arthur Lecture. Morrison Hecksher, curator emeritus of the American Wing, Metropolitan Museum of Art, will be the banquet speaker.

Robert Cheney, Philip Morris, Gary Sullivan, Frank Hohmann, Jonathan Snellenburg, Richard Ketchen, Jeffrey Lock, Ronald Hoppes, Elizabeth Mallin, Richard Newman, Philip Poniz, David Wood, and Philip Zimmerman will highlight the makers, regions, craftsmanship, and cultural significance of Winterthur's important clocks and watches.

Charles Hummel, Donald Fennimore, Ann Wagner, Joshua Lane, and Lisa Minardi, current and emeritus Winterthur Museum curators, also will give presentations. Winterthur conservator Mark Anderson will describe his work on an important 18th-century Peter Stretch longcase clock acquired by the museum in 2004. Attendees will be welcomed by Winterthur Executive Director David Roselle.

Space is limited in the museum auditorium and at the Saturday evening dinner hosted by the prestigious Wilmington Country Club; sign up early.

www.clocksatwinterthur.com